

	High	Low
Saturday, December 25	66	34
Sunday, December 26	65	33
Monday, December 27	58	34
Tuesday, December 28	57	36

Vol. XXVIII, No. 38

3 Sections — 20 Pages

The Desert Sun

Palm Springs, California Thursday, December 30, 1954

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(W. A. Wood Photo)
THE NEW YEAR. 1955, receives his first lesson in time, from none other than Father Time (1954) at the Desert Inn, Palm Springs. Father Time depicted by the well known artist, Jana, and little Mandy Valeur (1955), daughter of Mr. and Mrs. Claude Valeur, and great-granddaughter of the late Mrs. Nellie Coffman, founder of the Desert Inn.

Picture of the Year



In an unheralded, unscheduled drive around Palm Springs, President Eisenhower smiles at Fred Weigel, Deseret Sun photographer, who snapped this exclusive picture on El Mirador grounds. Mrs. Eisenhower is with him. Other pictures of leading events in the Village during 1954 are printed today on pages 4 and 5 of the second section.

REVIEW OF 1954 HERE LISTS EXCITING EVENTS

By DON KLOTZBUECHER

"There's where President Eisenhower slept." The visitor making this casual remark didn't have the right location, but the point was made.

President and Mrs. Dwight D. Eisenhower's visit here was the biggest news story of 1954 in the Palm Springs area, with perhaps one exception. That was their promise to return!

Ike's playing golf daily and his and Mamie's other activities kept Palm Springs on the front pages of the nation's newspapers for a week—more than any other event. And it further established our claim as the World's Foremost Desert Resort.

See NATION'S, Page 4-5b

Kettmann Back as Chief Jan. 17

August G. Kettmann will officially take over his duties as Chief of Police on Monday, January 17, City Manager E. W. Peterson reported today.

Kettmann will relinquish the position of police chief of Yuba City on January 14, and will move his family here over the weekend.

Mr. and Mrs. Kettmann and daughter, Rhonda, spent the Christmas weekend here.

Capt. Orest Johnson is now serving as acting chief of police.

1955 to be Welcomed at Gala Dance at Legion Hall

(Photo on Page 3a)

First annual New Year's Eve dance will be staged Friday evening at World War Memorial Hall by Owen Coffman Post, 519, American Legion with an elaborate program of entertainment and music planned and a capacity attendance anticipated.

"This event, designed to become an annual event here, is for Villagers and visitors and a community welcome to the New Year," said Bill Scharf, commander of the post.

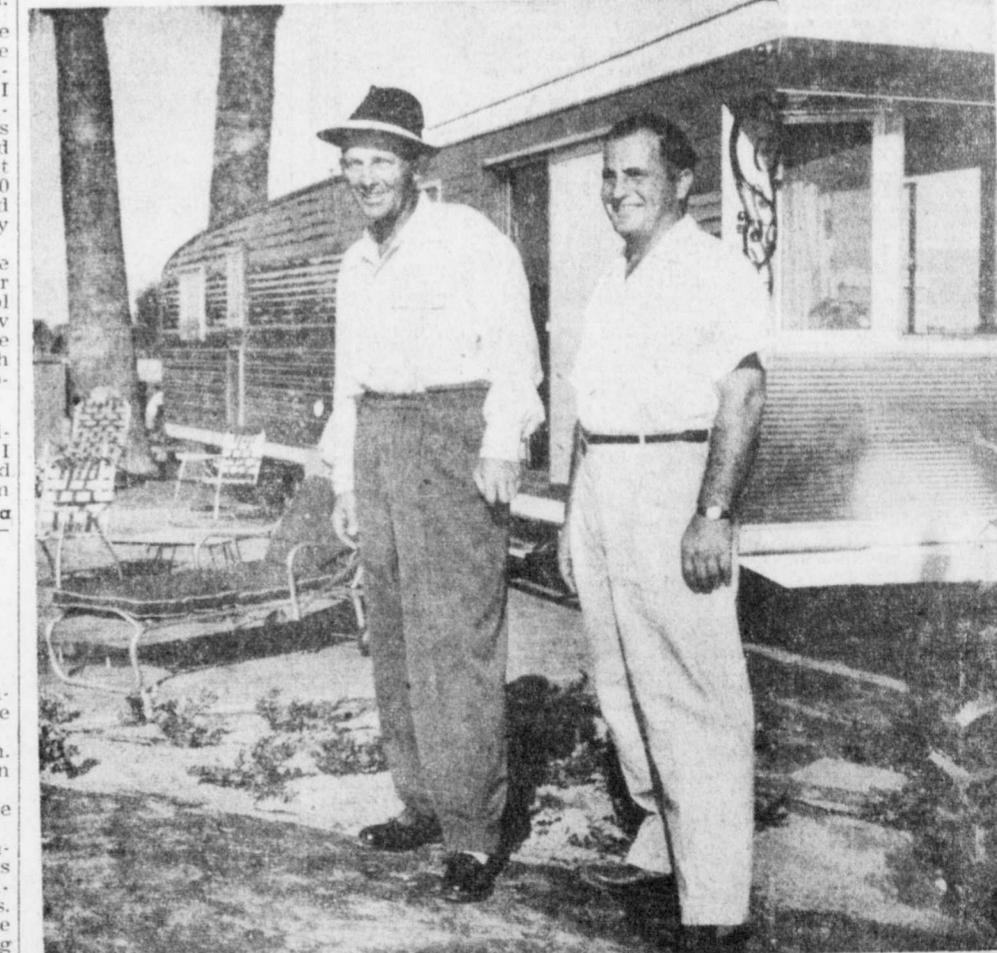
Music for dancing will be by Charley Barnett's nationally famous orchestra. Vocal soloists

and specialty numbers by members of the band will provide pleasing entertainment.

Dancing will start at 9 p.m. and continue until 1 a.m. in the New Year.

Chairmen of the event are Milt Hicks and George Strebe. Tom Keiley heads the committee in charge of decorations and is assisted by Jay Morrison and Richard Lowry. Mrs. Lowry and members of the Legion Auxiliary are aiding the committee.

Charley St. George is in charge of the ticket sales while Ray Corliss is in charge of publicity.



BING CROSBY, left, president of Blue Skies Trailer park, adjacent to Thunderbird Country Club, and Pete Petitto, manager, shown with a 1955 Pan-American, owned by Mr. and Mrs. O. C. McRae of Bellflower, first to occupy a lot at the luxurious park which opens today.

Rescuers Save Lone Hiker

Paul Traver Appointed to School Board

To Take Place of Willard Hansen on December 30

(Photo on Page 2a)

County Superintendent of Schools Ray Johnson Tuesday announced the appointment of Paul Traver to the board of education of the Palm Springs Unified School district. He will fill a vacancy caused by the resignation of the Rev. Willard Hansen of Desert Hot Springs.

Rev. Hansen, pastor of the First Baptist church in Desert Hot Springs, gave as his reason for resigning, the growing activity of his church work.

Traver, who has resided in Palm Springs for nine years, is married and has two children, 8-year-old Paula, who attends Katherine Finch school, and Terry, 3. He has been an employee of Kelley's Furniture store since 1946.

Born in Kansas City, Mo., Traver has resided in California for thirty years, and is a graduate of Castlemount High School in Oakland. He is 35 years old.

Hansen's resignation from the board becomes effective December 30, and Traver will take over his chair at the meeting of the trustees on January 13.

Members of the board who will guide the future of the local schools during the new year now are: Board Chairman Rev. Sorum, Mrs. Helen Staley, secretary, Dr. Hugh Stephens, Haig Harris, and Traver.

Biggest item for the new year will be the \$2,125,000 school bond election in February.

Editor's Note: Today, Dr. Benjamin Goldberg, chairman of a special steering committee formed by the board of education to acquaint voters with the facts concerning the proposed \$2,125,000 bond issue, and needs at the Desert Hot Springs School. Reports on other schools in the district will follow.

By DR. BENJAMIN GOLDBERG

As chairman of the steering committee appointed to determine the current and future needs in the Palm Springs Unified School District system, I started out one morning recently to see what our schools were like.

Desert Hot Springs on a warm sunny morning seemed a nice little drive, and I pulled up to what looked like an interesting double row of school rooms, flanked on the left by pastel blue brick wall.

And Happy New Year to you. Thieves last weekend acquired all items needed for a New Year's Eve celebration, entering the residence of Dr. Sam Hertzko, 299 Lilliania drive, and taking five bottles of scotch.

Value of the liquor was set at \$35, officers said.

It's Another Boy for Lyons Family

It's Number 3 for the Dave Lyons family.

Word came Wednesday morning of the birth of a son, seven pounds, 12 ounces, to Mrs. Dave Lyons at St. Johns hospital in Santa Monica.

The new arrival joins two other sons of the popular local restaurateur, Dave Lyons, owner of the Saddle and Sirloin.



Desert Sun Photo by Fred C. Weigel
PALM SPRINGS MOUNTED Police and their emergency rescue crew, together with members of the police department and several volunteers combined operations to rescue Frank Thomas Jackson, 22, Los Angeles, from a ledge 1,000 feet above a canyon floor where he was stranded for 20 hours Saturday and Sunday. Jackson was uninjured.

Stranded on Ledge for 20 Chilly Hours

Police and Rescue Equipment Bring Down L.A. Visitor

A scream for help, ringing through Tahquitz Canyon at 10:30 a.m. Sunday, was luckily heard by Hiker Sheldon Karlan of Beverly Hills, and brought a 15-man rescue crew to the aid of a Los Angeles man who was stranded on a ledge of the rocky slopes of the San Jacinto foothills for more than 20 hours.

The man who had maneuvered himself into an unmovable position was Frank Thomas Jackson, 22, of Los Angeles, while he was hiking alone Christmas morning. Unfamiliar with the surroundings, he became lost, and in an effort to reach the canyon floor lost his footing and slid down the face of a smooth rock onto the ledge.

THERE HE REMAINED for 20 hours, 1,000 feet above the canyon floor, and clinging to the safety of his narrow perch. His cries for help went unanswered during the cold night hours.

The rescue party was formed as soon as the police were apprised of the situation by Karlan. Detective Ted Greene and Sgt. Howard Poe led the men up the rocky slope, and the Palm Springs Mounted Police quickly brought their own special rescue unit. Acting Police Chief Orest Johnson directed operations from the canyon floor and walkie-talkies were used to maintain contact between all groups.

JOINING THE POLICE officers and Mounted Police were Ray Corliss, Chamber of Commerce publicist; Fred Weigel, The Desert Sun staff photographer, and John Whitcomb, of Davis, California.

As the rescue party reached the top of the ridge overlooking the stranded hiker, Greene crawled down to Jackson's side and both were lifted to safety by ropes.

His overnight ordeal had weakened Jackson, and the rescue party was forced to stop several times to permit him to rest when they returned to the canyon floor. The entire operation took two and a half hours.

A POLICE CAR was awaiting the party, as an emergency measure. It was found that Jackson had only suffered abrasions and scratches from sliding down the rocks, and that medical attention was not required.

The incident, although over, is not forgotten.

Capt. Johnson has issued a

See RESCUE, Page 6a

BLUE SKIES TRAILER PARK OFFICIALLY OPEN

Blue Skies Trailer Park, one of the most luxurious, elaborate, convenient and best equipped in the nation, will officially be open today, Thursday.

Headed by Bing Crosby, president, and William Perlberg, vice-president, Blue Skies lists an imposing number of top national figures among its stockholders.

BLUE SKIES is located on Highway 111, next to Thunderbird Country club. The official address is 70-260 Highway 111. The first trailer to pull into the park and prepare for a desert vacation stay brought Mr. and Mrs. O. C. McRae of Bellflower. Reservations so far received indicate the park will soon have a large number of trailers on its spacious, paved lots.

Pete Petitto, well known Villager, is manager of Blue Skies.

PERLBERG HAS PRODUCED

two moving pictures for Crosby, "Little Boy Lost," and "Country Girl." The latter is being premiered throughout the nation with the proceeds going to the Olympic Games fund, an idea of Perlberg and Crosby.

Among the many prominent stockholders are William Paley, CBS president; Jack Benny, Sam Goldwyn, Joe Schenck, Richard Snideman, vice-president of Owens Illinois Glass, Col. C. K. Paul, Texas Oil Man and Ray Ryan, of El Mirador.

WILLIAM CODY of Palm Springs, was the architect who designed the Park and Mhoon of Cathedral City, the general contractors. Featured are deluxe lots, 2,000

See TRAILERS, Page 3a

Christmas Holiday Quiet in Village, Police Report

Palm Springs enjoyed a comparatively "sober" holiday last weekend, with only four arrests made for drunkenness and one for driving while intoxicated, during the 72-hour period from Friday to Monday.

Single arrests for drunkenness were made Friday and Saturday, with two being made Sunday, police reported.

Arrested for driving while intoxicated and also charged with hit-and-run property damage was Ellie Hue Alexander, 22, 640 Sage street.

The arrest was made after a report by H. W. Wilson of 175 El Alameda, that a car had struck his vehicle and then continued on its way without stopping. Officers stopped the Alexander car at the intersection of Arenas road and Palm Canyon drive about 10:50 p.m., Sunday.

Appearing in justice court Monday, Alexander was fined \$100 on the drunk driving charge, and was given a \$100 fine which was suspended provided he made restitution on the hit-run charge. His driver's license was also suspended according to law.

Police estimated that almost 4,000 visitors were in the village for the holiday.

Seek Youth with Air Rifle After Girl is Injured

Police today are searching for several youths who through malicious mischief caused Kathy Zeisel, daughter of Mr. and Mrs. Ben Zeisel, 1061 San Lorenzo road, to be thrown from her horse and suffer a fracture of the arm.

She was riding with Janet Fink and Joan Selditz when the youth started shooting bb-guns at the horses. One of the pellets struck the horse Miss Zeisel was riding, causing it to rear, and throwing her from its back.

Miss Zeisel was treated at Desert Hospital,



PAUL TRAVER appointed to board of education of Palm Springs Unified School District to succeed the Rev. Willard Hansen, resigned.

Yo Yo Contest to Start January 15

Only two weeks remain for boys and girls to practice for the annual Yo Yo contest which will start Saturday, January 15, at the Palm Springs Youth Center. City Recreation Director Howard Haddock said today.

The contest, sponsored by the Duncan Meter Corporation, will be concluded the following Saturday, January 22.



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with us,
giving his

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Hair Styling Cuts

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(1½ Blocks North of
Palm House)

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Open Evenings by
Appointment

UNEDITED

By BILL RASHALL

Rocket propelled, we are all moving at supersonic speed toward the end of 1954 and the birth of 1955.

And, as predicted by this writer (of course I sought good substantial information before I made the prediction in the last edition of The Desert Sun) the biggest crowd in the history of Palm Springs will join in bidding adieu to the old year and hello to the new one.

Tuesday night long before the holiday festivities begin, night clubs and hotels reported capacity crowds. This is unusual. It is estimated that between 30,000 and 40,000 visitors, winter residents and Villagers, will join in celebrating the coming of the year of 1955 just a few hours away.

COMPARE THIS HUGE crowd with the dawn of the year of 1910 here in Palm Springs as recalled by Earl Coffman, co-owner of the Desert Inn and so often related to me by his mother, Nellie Coffman.

"There were only a handful of us white men living in Palm Springs in those days," Coffman started. "And if you were on friendly terms with the Indians you would be invited to meet the dawn of a new year (and it was dawn by the time the festivities ended) to the Indian Fiesta House on the Reservation.

The Indians would place a large log on the fire and start it burning in the center. As that portion of the log was consumed by the flames both ends would be moved gradually toward the center. The Indians would sit around in a huge circle, intermingled with the white residents and chant. They kept up this chant until the last white person had gone home and then the chant would raise in crescendo to whoops and yell. We all knew that 1910 was really here to stay for 365 days for sure then. This same ritual continued for a number of years until the town began bursting at the seams and more and more people decided that Palm Springs was an excellent place to spend New Year's Eve and the following day."

NOW SPREADING from the gates of Indio all the way up through and including Palm Springs for two miles past the Desert Inn, now in its 46th winter season, there is the belief that approximately 50,000 people will be in the Palm Springs resort area to sing Auld Lang Syne—in private homes, hotels, night clubs and restaurants.

And while we are on the subject of time as measured in years, The Desert Sun has, if you do not know it now, passed its quarter century of publication.

IT TOO HAS KEPT pace with the growth of this area, if you will please allow me to brag a little for my bosses. Furthermore, I have contended for a number of years that this publication has a greater out-of-town circulation than any other paper its size in the nation. Moreover, I can prove this statement.

One drawer of my desk is crammed full of letters sent in by contestants for the \$1,000 offered by George Cameron Jr. for the best suggestions to be

used in the construction of his proposed \$5,000,000 shopping center. These letters bear postmarks from nearly every state in the Union. I have noticed such postmarks as Fairbanks, Alaska, Washington, D.C., New York City, from towns and cities in New Jersey, Michigan, Illinois, many of them from Los Angeles and the Western seaboard and from other cities and communities too numerous to mention. It means, my dear friends, that The Desert Sun is read in near and distant places. And to add another touch of braggadocio, The Desert Sun has a greater circulation than many small town dailies!

Ole Olson of the Kontiki came in with a story he had overheard at the Bank of America. A school teacher, he said, is confronted with the purchase of a parakeet. A tragedy occurred in her Cahillia school room the other day. It seems a pussy cat visits the school room on occasion to gaze longingly at the parakeet, always kept in a cage. On this day the parakeet was permitted a flight around the school room with tragic results for the parakeet. The pussy cat was there too! Oh my!

YOU SHOULD HEAR that Contino play that accordion and see Miss Rita Lupino do her dance and Paul Gilbert—

he is better than good with his comedy. All of them in the

Saddle Room and playing to

SRO. At the Biltmore hotel

they'll be dancing and enter-

tainment with the music and the latter furnished by the

Vogues.

At Deep Well Todd Gregory and his orchestra are furnish-

ing the music for dancing and

entertainment. And at the

Saddle and Sirloin, beautiful

Charlita and her "Men of

Music" are being enjoyed by all

who hear and see them. The

group will be there through

the New Year's Eve party.

They were standing in line

for tables at The Dunes last

night and Ruby expects a "ter-

rible crowd for New Year's Eve."

Connie and Gracie will be at

the piano bar.

FRANK EGERT has opened

the South Pacific Room for the

overflowing crowd who have

made reservations at El Mirador

hotel but you do not have

to have a reservation for this

room or the Kiva Room where

there will be no cover or mini-

mum.

The La Paz hotel is very

busy in the celebration pic-

ture too with Draper at the

piano to play all of the new

ones and the nostalgic ones.

Vic Sudha at the Palm House

has a great show on with

Frankie Rapp in the star's spot-

light as the comedian. Virginia

Dew, the Village's favorite is

there to sing your favorite

songs.

THAT'S ENOUGH!

Happy New Year to every-

body.

Sirens Sound Here

in Routine Tests

Palm Springs' Civil Defense

sirens sounded Monday morn-

ing in a routine test at 10 a.m.

These tests are made once

monthly to make sure that all

equipment is in working order.

Urge Probation Office Branch at

Indio Courthouse

PALM SPRINGS, CALIFORNIA Thursday, December 30, 1954 The Desert Sun—2a

YOU HAVE MADE US VERY

HAPPY

By your wonderful response to our policy of 30 to 50% off on famous name brand shoes for men and women.

WE PROMISE TO MAKE YOU VERY

HAPPY

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EVEN GREATER VALUES IN 1955

HAPPY NEW YEAR

TO ONE AND ALL

"Save More at Savon"

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Open Sundays 10 to 4

El Paseo Theatre NOW SHOWING PHONE 2626

Figure Control

REDUCES where you want to REDUCE

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In The Center

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ENDS TONIGHT CONTINUOUS SHOW

Village Theatre From 2 P.M.

Shows — 6:45 and 9 P.M.

Cont. Sunday from 3 P.M.

IRVING BERLIN'S THERE'S NO BUSINESS LIKE SHOW BUSINESS

from 20th Century-Fox in COLOR By DELUXE CINEMASCOPE

In the wonder of High-Fidelity STEREOFONIC SOUND

VILLAGE PALM SPRINGS THEATRE

GALA WESTERN PREMIERE

NEW YEAR'S EVE

3 Shows Friday—7-9:10 and 11:20

Conf. Saturday from 3:30

Did you GASP at "THE MOON IS BLUE?"
Here's its Cad!

Did you BLUSH at "THE CAPTAIN'S PARADISE?"
Here's its Cutie!

Did you ROAR at "THE QUIET MAN?"
Here's its Rascal!

DAVID NIVEN
YVONNE DE CARLO
BARRY FITZGERALD
"Tonights"

They're slightly
outrageous and strictly hilarious
in a HOWL of a story!

the Night

COLOR BY TECHNICOLOR

co-starring GEORGE COLE with ROBERT URQUHART, A. E. MATTHEWS, ANTHONY NICHOLLS, MICHAEL SHEPPARD

A MARIO ZAMPINI Production • Produced and Directed by MARIO ZAMPINI • Original Story and Screenplay by JACK DAVIES and MICHAEL PERKINS

Starts New Year's Eve

LAST TIMES TONIGHT!

STAR IS BORN

JUDY GARLAND AND JAMES MASON

CINEMASCOPE TECHNICOLOR STEREOFONIC SOUND

PRESENTED BY WARNER BROS. JACK CARSON CHARLES BICKFORD WITH TOM NOONAN

BEST SCREEN PLAY OF THE YEAR BY ROBERT LEE MUSIC DIRECTED BY GEORGE CUKOR HAROLD LURIE AND ERNST LINDNER SONGS BY STANLEY LATH

C. Terry Keep New President of Chase School

C. Terry Keep, of Beverly Hills, vice president of Fortnight magazine, was elected president of Desert Educational Foundation which runs the Chase School for Boys, when the board of trustees held its annual election Friday morning in the offices of Judge Eugene Therleau.

Keep, who succeeds C. Thurston Chase in the presidency, is a graduate of Phillips Academy at Andover, Williams College, Class of '28, and was the New York State Rhodes scholar to Oxford, England. He was a financial counsellor for a time and then headed the first real estate clearing house, "Pre-Vues Incorporated." He was a Major in the O.S.S. during World War II, serving in 32 different countries and remained abroad in government service for a number of years.

Attending the board meeting were Mr. and Mrs. C. Thurston Chase, Earl Henderson, Frank Bennett and Judge Therleau. Other trustees, who were unable to attend, are Miss Marion Huntington, Dr. Evarts Loomis of Hemet, Dr. Frank E. Boyden of Deerfield, Massachusetts; John Holden, head master of Colorado Rocky Mountain School, and O. David Kepp, president of Fortnight magazine, who was in New York.

From Page 1—MORE ABOUT

TRAILERS

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FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 2594
456 N. Belardo Rd.
HEISLER, WILLIAM J. 5685
1546 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
KOTY, FRED F. 5450 or 4620
1404 N. Palm Canyon Dr.
JOHNSON, GENE W. and
MILLER, RAY 3722
596 S. Indian Ave.
MATTHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNIHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO. 199 N. Sunrise Way 7661
PALM VALLEY REALTY CO. 431 N. Palm Canyon 2581
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 2992
278 S. Palm Canyon Dr.
SHEPENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5596
375 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256½ S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
1063 N. Palm Canyon Dr.
CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn Street
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3543
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COACHELLA
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Palm Desert 76-3431
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RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
TAMARISK C. C. AREA
PALM VALLEY REALTY CO.
Wonder Palms Rd and
Hiway 111 8-3481
THOUSAND PALMS
CORNELIUS, HAL 393
THUNDERBIRD AREA
BURKE, TONY 8-5432
70065 Hiway 111, ½ mile
west of Thunderbird C.C.



Faces Court in Hidden Gun Case

Stanley Eugene Gordon, 1862 South Palm Canyon drive, was arrested for violation of the concealed weapons act at 11 p.m., Saturday, when police discovered that he had a loaded .32 revolver under his shirt.

Officer Robert Johnson and Reserve Officer Robert Sandefur made the arrest, following an earlier attempt by Gordon to resist investigation by them. They reported that the suspect attempted to strike them, and used abusive language.

The two officers were called to the scene by Gordon's wife, Alene.

Appearing in justice court Monday, Gordon was given a 30-day suspended sentence and placed on probation for one year, and the revolver was confiscated by police.

New Villagers

Four Arrive in Holiday Season

There were no Christmas babies born in Palm Springs until December 23 a daughter, weighing six pounds 14½ ounces, was born at Desert Hospital to Mr. and Mrs. William F. Alcorn of Angel Springs. Mrs. Alcorn is a teacher in the Palm Springs high school.

On December 28 a son was born to Mr. and Mrs. Keith Herbert of 1153 North Palm Canyon. The baby weighed six pounds 13 ounces.

That same day a daughter, weighing seven pounds 10 ounces, was born to Mr. and Mrs. Leonard Bock of 1141 South Calle Marcus.

And on the same date, a daughter, weighing six pounds 15 ounces, was born to Mr. and Mrs. Johnnie Woods of 670 South Palm Canyon.

I asked how long this condition had existed, and was told there was no sick bay for youngsters or a nurse's room, nor was there a teacher's rest room which could have served temporarily. In fact, the teachers have no place in the school for any privacy to care for their personal needs.

WE STARTED THROUGH the school rooms, and the first one was having some work in physical education. The desks had been pushed aside, but not far enough for the girls to avoid bumping into them as they practiced square dancing.

It being close onto noon, the next classroom was being converted into a cafeteria in preparation for the lunch which had just been brought there by a truck. The room seemed rather small for the number of children and upon inquiry, I learned there were only seats for 50, and the balance of the 118 had to stand while eating their food without a table or shelf on which to place their dishes, or eat out of doors.

While walking across the playground, a youngster with a bleeding hand came by. I asked, "What happened, Son?" He replied, "Oh I just slid in the rocks over there." The playground is paved with desert mix and if any youngster escaped injury to his body, he surely would have torn clothes.

THE NEW FIRM for the school will provide:

1. A nurse's room with two day beds, complete first aid equipment, and all other essentials to care for an immediate accident or sudden illness.

2. A teachers' workroom and rest room to allow teachers some privacy, and have a washroom and a few little essentials for their personal care and needs.

3. An enlarged school office

not only for the principal, but for the clerk, nurse, and teachers for special instructional work.

4. A cafeteria to seat all of the pupils at their lunch, with folding wall tables and benches so that it can be used for assemblies, physical education classes, special instruction, and other such needs.

5. The replacement of the desert mix by blacktop or sand, preferably the latter.

YES, I AM SENTIMENTAL about our children. They are the future of the United States. Their education will determine whether this country will remain a leader in scientific progress and an industrial giant among the nations of the world. We must be alert to the needs of our country.

The school bond issue will cost the average house owner less than the price of half a package of cigarettes a day.

SADDLE & SIRLOIN



New
Year's
Eve
Party

MAKE YOUR
RESERVATIONS NOW!

- ENTERTAINMENT
- DANCING
- PLENTY OF FUN

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"CHARLITA"

STAR OF MOTION PICTURES,
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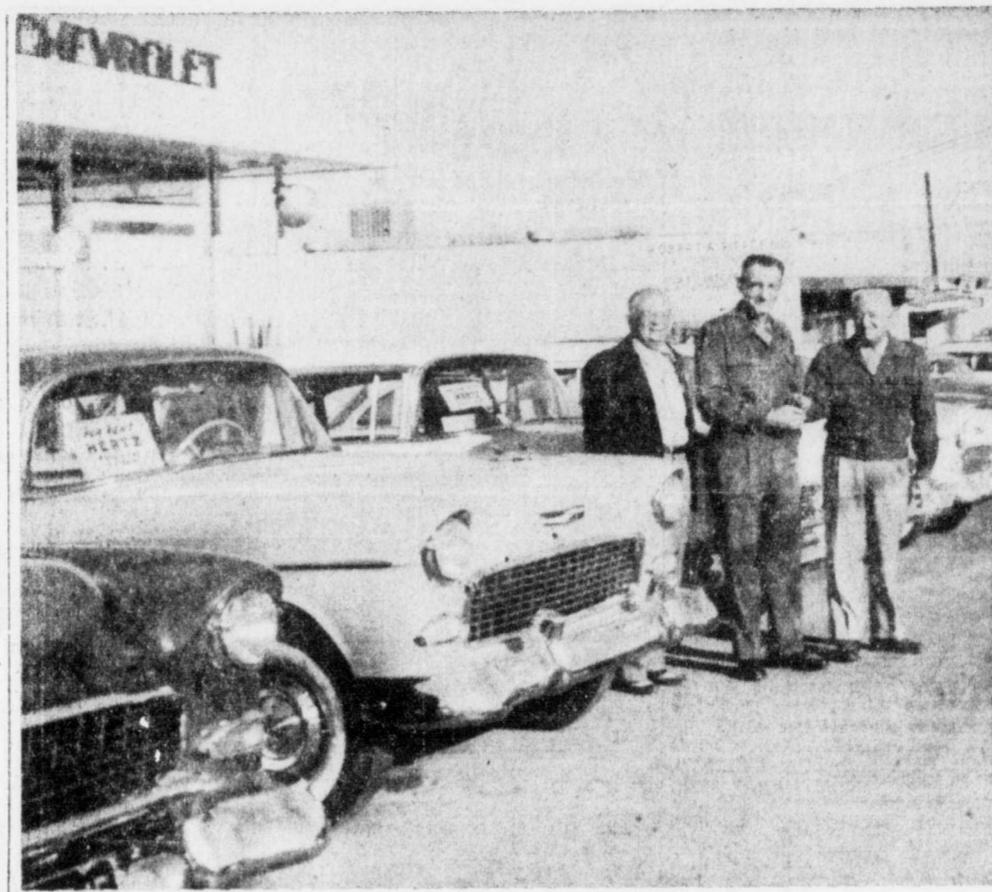
"HER MEN OF MUSIC"

For Reservations

Phone 9069 or 5195

317 N. Palm Canyon Drive

"Our Brand is Tender Steaks"
You'll hear it again and again



N. K. MACDONALD, general manager of the local Herz Driv-Ur-Self System office located at the Plaza Motors is presented with the keys to part of a fleet of twenty new 1955 Chevrolets purchased from D. C. Stachler, owner of Stack Chevrolet, and Lee Hooper, sales manager. Herz operates a fleet of approximately one hundred new Chevrolets serving Palm Springs and the adjacent territory with rental car service.

PALM SPRINGS, CALIFORNIA Thursday, December 30, 1954 The Desert Sun—3a

START THE NEW YEAR OFF RIGHT WITH CANDINAVIA the finest candy enjoyment

Candinavia Chocolates	lb. 1.65
Fondants, creams, fruits, nuts, hand-dipped in rich chocolate	2-lb. 3.30
Deluxe Assorted Chocolates	lb. \$2
Extra fancy taste surprises	2-lb. \$4
Candinavia Thin Mints	lb. 1.50
Delightfully cool mint covered with the richest, darkest chocolate.	
Candinavia Deluxe Dates	Tin 2.89
Big 3-lb. gift tin of plump, ripe-picked fruit. Ideal to ship East.	

ORDER NOW

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Remember
Family, Friends, Employees...
and don't forget to have plenty on
hand for gracious holiday serving.

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electronic
flash

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To all our friends

and patrons

We wish you a

Happy and

Prosperous

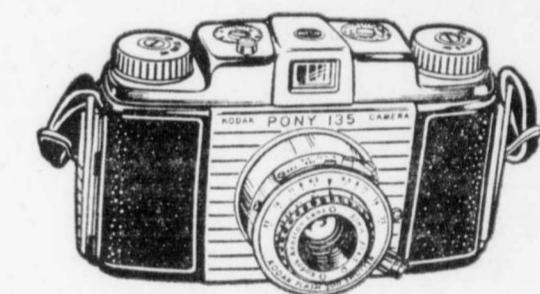
New Year for

1955

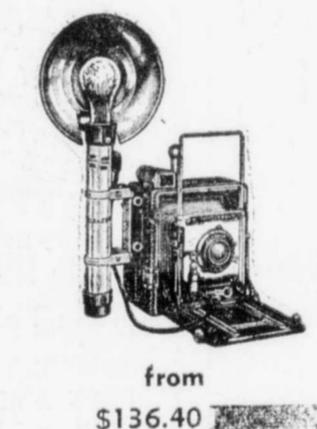
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\$159.00



\$29.75



from
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4x5 RB Super D GRAFLEX
w/2 cut film Septums and Roll film attachment

Like new—\$240.00

KODAK 35 w/Rangefinder

Used \$42.50

ARGUS C-3 — Complete Camera — Case — Flash

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New \$93.00

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300 WATT SLIDE PROJECTORS — w/Blower

AMERICAN OPTICAL "SKOT"

only \$39.95 New

GOLDE "CROMATIC"

\$49.50 New

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\$59.50 New

VIEWLEX V33L w/changer

\$67.00 New

ARGUS w/changer

\$66.50 New

MOVIE CAMERAS

30% OFF

Brownie Movie Camera

\$37.50

Revere Model 77 w/case

was \$109.00 NOW \$87.20

Revere Model 67 w/1½ Telephoto and Case

was \$159.50 NOW \$125.20

Bolex B-8 w/Telephoto lens

\$201.00

3-D PROJECTORS

New \$229.50

500 watt Triad 3-D Projector

Like new \$144.50

TDC Projector-View

A Bargain at \$156.00

ViewMaster 3-D Projector

at \$156.00

w/case

24 HOUR DEVELOPING SERVICE

SEE THIS 16-PIECE

GIFT CAMERA

PACKAGE

only \$136.50



Pro-Amateur Net Turney Next Sunday

Shadow Mountain Club to be Site of Annual Event

Third annual Pro-Amateur Inter-Desert Club Doubles Round-Robin tennis tournament will be held Sunday at the Shadow Mountain Club starting at 1 p.m.

Shadow Mountain Professional Vini Rurac is defending pro, and has combined with an

Antiques

WE FOUND AN OLD COLORADO STORE that had some old jewelry in stock and **MADE A LUCK BUY**... Now milady can have watch fobs . . . lockets for her charm bracelet, a few with intaglios at reasonable prices . . . Also a very few gold slide watch chains still on the original card with blue bow . . . We also sell china, furniture . . . old glass . . . coins . . . and jewelry . . . We are always in the market for same.

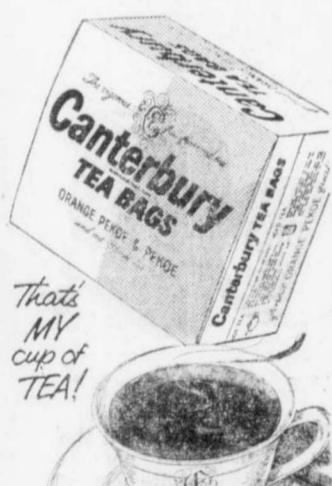
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The
ANTIQUE SHOP
82-857 MILES AVENUE
Indio
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Go Refreshed
with vigorous
Canterbury TEA

For bright refreshment—take Canterbury tea! Taste the difference in that invigorating, full flavor. Notice the way it brings you new vigor, new life. Canterbury's a great tea—and it always costs you less. So go refreshed with Canterbury—in its bright new package...



at **SAFEWAY**

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.

amateur from his club to win the event each year.

Professionals and their amateur partners from the Racquet Club, Tennis Club, El Mirador Hotel, LaQuinta and Shadow Mountain will compete.

The perpetual trophy is sponsored by the Shadow Mountain Club.

Wednesday, at the Shadow Mountain Club, there were tennis matches between Junior Teams from Palm Springs and Palm Desert.

Basketball Loop to Renew Action Monday Evening

Regular action will be resumed in the City Basketball League Monday night, with a doubleheader scheduled at the high school gym.

The Indians lost the opener to Palo Verde high of Blythe, 64 to 43. In a game that saw them behind all the way,

Palo Verde held quarter leads of 15 to 8, 28 to 22 and 48 to 34. Charles Jordon and Alvin Harrison tied for scoring honors for the Indians with 11 points each, with Palo Verde center Rozeno Mack taking game honors with 24.

Other opening scores were: Coachella 52, Oceanside 39; Twin Pines 35, Imperial 28; Elsinore 58, Beaumont 46; Vista 49, Fallbrook 42; San Jacinto 46, Twentyone Palms 27; San Dieguito 39, Hemet 30; Banning 31, Perris 21.

The local box scores:

(6) Hemet	Palm Springs (4)
(6) Sims	P. Laster (6)
(10) Bunch	Brown (6)
(12) Casarez	G. Jordan (11)
(24) Duvall	G. Judd (7)
(18) Martin	G. Judd (6)
(10) Duvall	G. Judd (6)
SCORING SUBS: Palo Verde—None	
Palm Springs—Crawford (2), Jones (2).	

(46) Hemet

(20) Sims

(10) Bunch

(12) Casarez

(24) Duvall

(18) Martin

(10) Duvall

SCORING SUBS: Hemet—Powell (4),

Wagner (4). Palm Springs—Harrison (8).

The Green Hornets are in first place with four wins and no losses.

Two 58s Low in O'Donnell Play

Two foursomes tied for honors in the weekly Best Ball Foursome at O'Donnell Golf Club last Wednesday, each scoring a 58.

Members of the winning teams were: Fred Duffey, Dr. C. H. Baldwin, J. H. Harris and Fred Kehlet; Earle Streeb, James Adamson, B. F. Shearer and Dick Callison.

Two foursomes were also tied for second with 58s. They were: Ray Sandy, Lew Wagner, Clare Kidd and Bob Mills; Barney Gengenbach, Bob Clark, E. Tomberlan and Gordon Prentiss.

Six foursomes participated in the popular event.

Next play will be Wednesday, January 5, according to Manager Larry Sitter.

Square Dancing Returns Jan. 5

Square dances sponsored by the city recreation department will be resumed Wednesday evening, January 5, from 8 to 11, at the Frances Stevens school. Director Howard Hadcock announces.

These dances will be held every Wednesday evening thereafter through the month of April. Admission is by donation with the public urged to attend.

Dances previously were held on Tuesday evenings.

Reports Trousers Looted of \$25 Cash

Theft of \$25 from his trousers left in his room at a local hotel while he was at the swimming pool Saturday afternoon, was reported to police by Fred Neuburger of Long Beach.

PHONE 2249

Indian Varsity Eliminated from Play in Banning

Palm Springs Varsity eagles were eliminated from the Banning High School Block B Basketball tournament Tuesday afternoon by dropping a 46 to 39 decision in the consolation event to the Hemet team.

The Indians put up a fight before being defeated. They trailed 10 to 9 at the quarter and 21 to 18 at halftime, and then rallied for a 33 to 33 tie after three periods.

Charles Jordon dropped in 11 points to lead his team, and Alvin Harrison had eight. Ray Sims of Hemet took game honors with 20.

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DIVOTS from PALM SPRINGS

BY AVERY ALLEN

THERE ARE STARS in the sky as well as thunder and lightning . . . there is goodwill in the hearts of men. There's a warm welcome for the neighbor . . . a deep desire for friendship among nations . . . a determination to achieve lasting peace. Clouds scud along the horizon . . . sometimes building up to frightening thunderheads.

Angry voices thunder with out reason . . . and threats, like lightning, break and crash over peoples' heads. Yet the eternal stars are there . . . stars of Hope, of Faith, of Love . . . now dimmed or hidden by the clouds . . . now breaking through with the clarity and brilliance and strength that will not be denied. May these stars be seen and followed by the wise men of all nations . . . may they light the path to peace. That is the prayer of all people.

THIS HOLIDAY MESSAGE from the Bankers Trust Company of New York is, in my humble book, one of the finest expressions of what is really deep in the hearts of everyone . . . a sincere and humble desire for the brotherhood of man. For so few to thwart this desire of so many seems an unfair balance . . . so many want peace . . . not just a peace of no war . . . but the deep lasting and satisfying peace that comes when all men of all creeds and faiths and colors are neighbors in fact . . . each with the willingness to sacrifice for the good of many . . . each willing to serve well to make it work. And it is coming . . . in many respects is here now.

Each year as we look backward we see less intolerance, less selfishness, less greed and as each year begins we send a louder challenge out to those whose struggle for power

Stanford Poloists to Meet SMC

Stanford University polo team will play the Shadow Mountain team at the latter's field Saturday and Sunday, starting at 2 p.m.

Playing for Shadow Mountain will be Ted Pierce, Lyle Nixon and Lloyd Phillips. Star of the Stanford squad is Dave Duff.

In use at the Shadow Mountain field is a new type goal, which was originated there and now is being adopted nationally. It is a free standing wicket, 12 feet out from the regular goal area.

The public is invited to attend the matches both days.

Las Vegas Nevadas' FINEST

hotel Flamingo
fabulous fun capital of America...

RELAX informally at this exciting resort . . . EVERYTHING has been thought of for your pleasure and comfort . . . ENJOY world-famous attractions amid luxurious surroundings . . . all to fit your budget!

— MEMBER

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Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

100 Proof \$4.69 Value

86.8 Proof \$3.39 5th

Colonel's Choice

St. Louis, Kentucky

BOTTLED & BOTTLED IN KENTUCKY

COLONEL'S CHOICE

KENTUCKY STRAIGHT BOURBON WHISKY

Genuine Sour Mash

Colonel's Choice

STRAIGHT BOURBON WHISKY

Colonel's Choice

STRAIGHT

Records Set at Post Office on Christmas

Almost 100,000 Parcels Handled by Local Staff

The most important of Santa Claus helpers in Palm Springs the past two weeks was the complement of men of the United States Post Office.

For two weeks prior to Christmas, more than 96,500 parcels were handled by the Village postal department, with local date industries mailing about 1,000 packages of dates a day all over the world. The fast running stamp canceller canceled more than 511,170 letters between the tenth and twenty-fourth of December, with this total being increased by the mailing of an estimated 50,000 pieces of metered mail.

In the back room of the local office, mail had been received and distributed every few hours, making it one of the most successful years for the distribution of mail by the local branch.

Postmaster Merritt Williams and Superintendent of Mails Joe Clapp have averaged 15 hours a day, supervising the post office's 51-man crew, and each member of the staff spent many hours of overtime to expedite the delivery of Christ-mas-time mail.

Williams, in commenting on the record local mailing, said that this was the eighth straight year that the post office has shown a great increase in Christmas-time mailing.

This year the large mail was anticipated and each day the mail was kept current, and easily handled," Williams said.

Missed Curb is Painful to Visitor

Ursula Goldsmith, Los Angeles, suffered a fracture of the shoulder when she missed the curb step while walking in the 200 block of North Palm Canyon drive, at 9:36 p.m., Saturday, police reported.

She was treated at Desert Hospital, and then returned home.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & GMC TRUCK DEALER



1953 BUICK RIVIERA 76 R Fully equipped. Power steering, only 9,000 miles. Local car.

1953 GMC 3/4-TON PICK-UP 4 speed, very clean, only 11,000 miles.

1951 PONTIAC 2 door Sedan. Very clean, good rubber. See this one!

1948 STUDEBAKER Convertible—Terrific Transportation value. Overdrive. ONLY \$395.00

Reputation Tradition Count in Used Car prices

Desert Inn Garage

193 N. Palm Canyon PHONE 4001 Palm Springs See The New 1955 GM TRUCKS

Mayfair
SUPER MARKETS

MAYFRESH

EGGS

Dozen in Carton

LARGE GRADE A **43¢**
LARGE GRADE AA **47¢**

You need really fresh eggs for good egg-nog, and May-fresh eggs are really fresh. Because they're kept cool!

If you're making Egg-nog, of course you'll need—

C & H Powdered Sugar **2 1-lb. 23¢**

Thrive in '55 delicatessen

FRANKS

Buffet Brand **ALL MEAT** **43¢**
Tender, Skinless 1-lb. cello pkg.

Creamy, Sandwich Sliced **American Cheese**

49¢ lb.

Marco Gallo, Italian Dry, Sliced **Frisco Salami**

3 1/2-oz. Pkg.

35¢

Oscar Mayer **SANDWICH SPREAD**

8-oz. Club **33¢**

LASCO SEAFOOD COCKTAIL

12-oz. Jar **59¢**

CHIC

Non-fat Beverages **2 12-oz. Btls. 29¢**

ZIPPY

Liquid Starch **23¢**

Natural, Open Eye **Sliced Swiss Cheese**

59¢ lb.

Deliciously Seasoned **Braunschweiger**

59¢ lb.

Mayfair Set, Country **Dill Pickles**

Kosher Style **27¢**

Philadelphia **Cream Cheese**

27¢

Wispride—Five Varieties **Cheddar Spreads**

29¢

In re-useable 5 1/2-oz. plastic cups

Libby's **Tomato Juice**

46-oz. Can **23¢**

Westco **Sweet Pickles**

22-oz. Jar **35¢**

Arden Processed American **Cheese Food**

2-lb. Loaf **69¢**

Sunshine **Hi-Ho Crackers**

1-lb. Pkg. **32¢**

Kraft—Pineapple, Pimento or Olive Pimento **Cheese Spread**

5-oz. Jar **20¢**

Thrive in '55 with Mayfair produce

Garden fresh, tender, crispy **CELERY** **2 c. lb.**

Wash. Starking, Red Delicious **APPLES**

Extra Fancy Med. Size **2 lbs. 25¢**

Garden Fresh **BROCCOLI**

Green and Tender **10 c. lb.**

Leafy, juicy, Arizona **Grapefruit**

Extra fancy, large size in polyethylene bag **8 lb. bag 35¢**

Beech-Nut Strained **Baby Foods**

4 Reg. Jars **39¢**

Safe Bleach **Clorox**

Half Gallon **29¢**

Cat Food **Puss n' Boots**

3 8-oz. Cans **25¢**

Sanitary Napkins **Modess**

Pkg. of 12 **39¢**

Swanson's **Boned Chicken**

5-oz. Can **35¢**

Mild Detergent **Trend**

2 Reg. Pkgs. **39¢** Giant Size **49¢**

T.V. Time **Popcorn**

2 Reg. Pkgs. **23¢**

All-purpose Detergent **News**

Reg. Pkg. **23¢** Giant Pkg. **59¢**

12 oz. **35¢**

8 oz. **34¢**

14 oz. **25¢**

5 oz. Pkg. **29¢**

Tom Sawyer **Peanut Butter**

12 oz. **37¢**

Ron AMI Uncle Ben's **RICE**

12 oz. **37¢**

Tom Sawyer **POTATO CHIPS**

5 oz. Pkg. **29¢**

Chester's **BOSCO**

12 oz. **35¢**

Milano's **Diploid**

8 oz. **34¢**

Uncle Ben's **RICE**

14 oz. **25¢**

Tom Sawyer **POTATO CHIPS**

6 oz. Cons. **49¢**

Smokeshouse **ALMONDS**

6 oz. Cons. **45¢**

Smokeshouse **CASHews**

6 oz. Cons. **49¢**

12 oz. **37¢**

300 Can **23¢**

24 oz. **18¢**

12 oz. **30¢**

24 oz. **59¢**

Large 45-oz. **37¢**

Can **23¢**

Tail **18¢**

Can **23¢**

Christmas Seal Sales Still Shy of \$35,000 Goal

N. O. Norsworthy, county campaign chairman for the Tuberculosis association's Christmas Seal drive reported on Friday that 13,784 contributors had responded to the appeal as of that day.

He said \$26,413 had been received toward the \$35,000 goal.

The total of contributors was 300 more than on the corresponding day in 1953.

Contributions are still being received at the rate of 200 daily.

Norsworthy was hopeful that these late contributions would bring the 1954 campaign to its full quota.

From Page 1—MORE ABOUT

RESCUE

warning to all hikers:

"Never hike alone. The untraveled parts of the foothills in this area are rough and dangerous. Jackson was told by Police Clerk Rene Ordway that it was dangerous to hike alone, and paid no heed to her warning."

"If in a group, wear proper clothing and carry proper equipment. One of the most important items is the selection of suitable footwear."

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Thursday, December 30, 1954

For Rent

without obligation to buy...

a beautiful new

KIMBALL

CONSOLETTE

Come in or call

Telephone 46891

Holley & Jackson

233 CROWN

Redlands

**J. & S.
PAVING
CO.** Paving "Driveways to Highways"
— AT REASONABLE PRICES!

JANIS & SULLIVAN

Palm Springs Phone 2680

"Floor Beauty Is Economy"

**GEORGE MEREDITH
Floor Refinishing**

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For your listening pleasure, tune in:

"My Caravan"

On KPAL — 1430 on your dial
Sundays 2 - 3



We hope your cup of life is filled
with many moments of pleasure —
with good health, cheer, happiness,
prosperity, all -- in fullest measure!

Santos Catering Service

In The Center

Phone 5277



(Gayle Studio Photo)

THE SANDS of time are rapidly running out on Mr. 1954, so Palm Springs' Howard Manor hotel and lovely Linda Danson combine to send this appropriate New Year's greeting from the sands of the desert spa.

Car Clouters, Thieves, Fail to Observe Holiday Spirit

Car clouters enjoyed one of their greatest successes in Palm Springs Sunday morning from midnight to 8 a.m., at the same time a warning to motorists to be extremely careful was being published in the Monday issue of The Desert Sun.

Twenty cars were entered, a large majority by forcing the wind wing and then opening

IN ADDITION, two burglaries of homes were reported, at the Glenn E. Thomas residence, 14 Palomino road, and at the Jeanette Buckhardt residence, 1211 San Jacinto Way. In each case, officers reported, money appeared to be the motive, with other valuable items left untouched.

A check was presented to Howard Morris, chairman of the Community Chest, by owner Hy Finerman, who matched the amount collected with his own contribution.

MOST OF THE CAR thefts were in three locations, in the 200 blocks of Via Colusa and Granvia Valmonte, and in the 500 block of North Indian avenue. Two other thefts were at 1038 East Alejo road, where a cashmere sweater valued at \$33 was taken from the parked car of James Hicks, 395 West Camino del Norte, and at 535 East Andreas road, where a coat and two shirts were taken from the parked car of Ted Lotz. Both vehicles were unlocked.

Among the other victims were:

J. C. Greene, Los Angeles, flashlight and tools; G. T. Rousseau, Los Angeles, a pair of slacks; N. C. Turner, 276 Granvia Valmonte, two hats; Silver Motors of East Los Angeles, a cashmere sweater and stole; Nathan Cline, West Los Angeles, an electric shaver, gloves and a pair of bifocals; J. R. Laznick of Los Angeles, two unopened Christmas packages.

Stratford Corbett, Los Angeles; E. Coleman Lee, Los Angeles; J. C. Foster, San Francisco; Frank E. Eilcocks, 276 Granvia Valmonte; Automotive Electric Company, Spokane, Washington; Leon S. Thompson, Pasadena, and J. L. Wilson, Hollywood.

IN HIS WARNING issued last weekend and reiterated Monday, Capt. Orest Johnson, acting chief of police, urged all motorists to remove valuable items from their cars, and to lock the car itself.

"Clothing or other valuables left displayed is an open invitation to entry," he said.

Aid to Chest

Community Chest coffers were augmented last week by the generosity of Villagers and tourists who visited Ramon Drug and brought their children along for free gifts from Santa Claus.

Conveniently placed beside Santa was the Community Chest box suggesting that contributions would be timely and welcome. As the children spoke with the "Man from Up North," parents dug into pockets and purses and gave generously.

A check was presented to Howard Morris, chairman of the Community Chest, by owner Hy Finerman, who matched the amount collected with his own contribution.

DESERT MODERNS

2 bedroom, 2 bath architect designed LANDSCAPED EXTRAS REDUCED TO \$15,500

3 bedroom, 2 bath Enthralling view, near schools and stores \$16,800

2 bedroom on 100 foot lot, 3rd bedroom 1/2 completed. \$2,500 down. \$12,500

2 bedroom, modern corner lot \$1,500 down, balance \$95 per month. \$10,900

100 foot R-1 lot \$1,200

See Beck Creative Home Plans at our office

FREE ESTIMATES NO OBLIGATIONS

WALTER G. BECK
BUILDERS - REALTORS

ask for Joe DeFrancis

505 N. PALM CANYON DR.

PHONE 2421

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"Clothing or other valuables left displayed is an open invitation to entry," he said.

We hope you all

enjoy lots of fun,

prosperity and joy in

the New Year round-up!



Hiway 111, Cathedral City

PHONE 8-4573

Open 7 days a week from

9 A.M. 'til 7 P.M.

Ruth Warburton Estate Goes to Son, Russell Selwyn

Entire estate of the late Ruth Selwyn Warburton, well known desert resident and former stage star, will go to her only son, Russell Selwyn, according to her will filed for probate in Riverside superior court Monday.

The estate is valued in excess of \$100,000.

The document filed by Attorney Jerry Giesler and the firm of Thompson and Colegate, indicated the estate consisted principally of jewelry and 50 acres of land adjoining the Thunderbird Ranch and Country Club, the Red Foot ranch.

Mrs. Warburton, first married to Producer Edward Selwyn and later to socialite John War-

burton, made token bequests to her sisters and a brother.

They are Mrs. Nicholas Schenck, Mrs. Max Furman and Fred Wilcox, MGM director.

Another brother, Dr. Paul Wilcox, of Kentucky, also survives her.

The son, of Beverly Hills, was named executor without bond.

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The document filed by Attorney Jerry Giesler and the firm of Thompson and Colegate, indicated the estate consisted principally of jewelry and 50 acres of land adjoining

IT'S HERE... LUXURIOUS TRAILER LIVING AT ITS VERY BEST!

Blue Skies Trailer Village

ADJACENT TO THUNDERBIRD COUNTRY CLUB . . . PHONE 8-5555

America's Most Luxurious
Trailer Park



Relaxing Poolside are
Bing Crosby, President of
"Blue Skies" and Pete Petitto,
General Manager.



Deluxe Lots
Range from 2,000 to 3,000 square feet

Swimming Pool
30 x 65

**All Utilities
Underground**

Excellent TV Reception
No Antenna Required

Your Own Telephone
Telephone facilities at each site

Modern Laundry
Equipped with newest automatic
washers and dryers

CONVENiences AND FACILITIES WHICH MAKE
"BLUE SKIES" A WONDERFUL PLACE TO LIVE AND PLAY

**Shuffleboard
Badminton
Paddle Tennis**

Curbed & Paved Streets
30-foot wide for your convenience

Power
Both 110 - 220 volts at each site

Parking Facilities
Paved space for Trailer and Car

Beautifully Landscaped
300 trees, beautifully located including
Palms and Olives, Shrubbery

Storage Closets
Large 5x10 closet on each site

Natural Gas

Colored Cement Patios
10 x 30 at each site

Sewage
Connection at each site



WE ARE PROUD!

To have played a part in the building of
 "America's Most Luxurious Trailer Park" and would like to take
 this opportunity to say "Good Luck and Success" to . . .
Blue Skies Trailer Village



Hicks & Allred
CONTRACTORS
36-711 Cathedral Canyon Dr. — Cathedral City

Richard E. Rahn, Tile
1441 East Ramon Road

Palm Springs Builders Supply
490 Sunny Dunes Road

J. W. Morton, Grading & Excavating
Palm Desert, California

Paddock Pool Maintenance Co.
693 Sunny Dunes Road

Robert W. Schmidt, Block Walls
62-711 Hiway 111 — Cathedral City

William F. Cody, Architect
850 South Palm Canyon Drive

Valley Lumber Co.
Indio

Howard A. Deason & Co.
CONTRACTORS
87-794 Hiway 111 — Cathedral City

Palm Springs Landscape
725 South Palm Canyon Drive

Gayle's Studio
286 North Palm Canyon Drive

Rupp's Supply
68-778 Grove — Cathedral City

Le Men Plumbing
525 Sunny Dunes Road

Ostler Decorators, Painting
Palm Desert 76-3741

Desert Pipe & Hardware Co.
67-677 Hiway 111 — Tramview Village

Fred B. Wykoff, Roofing
254 North Palm Canyon Drive

McLaughlin Electric
190 North Indian Avenue

J. R. Stokbak & Co., Plastering
67-794 Hiway 111 — Cathedral City

Mann Brothers, Drilling
Coachella

House of Glass
444 South Indian Avenue

Blue Skies
Trailer Village

DESERT HOT SPRINGS

By ENOLA HULBERT

RAMBLINGS AROUND TOWN

It would seem that the entire town was on the go during the holidays. Those who did not have houseguests, departed to be houseguests of friends and relatives. Never has the town been more "on the move." The first concentrated effort to have the town decorated, which the Women's Club sponsored, was very gratifying to the members of the committee, who worked hard to get motels, business houses and private dwellings decorated. The Women's club donated three cash awards to the top winner in each classification: Business, Motel and Home. Ribbons were given for second and third place in each division. The committee, Cecil Neunaber, chairman, Nan Marsh and Eileen Babin, feel that next year an even greater number of places will be decorated. Judges Roy Stewart, Tom Hill, Paul Hadley, Doris Ochs, Lillian Woods were unanimous in their decision that the three "firsts" go to Haide's Hardware, The Kitchens Apartments, and Tom Hill. All were outstanding. Seconds were D.H.S. Builder's Sup. It was the children's first visit

to California.

The Rev. Father Herbert Cook and Artist Dick Shaw have created a beautiful Manger scene in the St. Elizabeth Catholic church on East Pierson boulevard. It is more authentic than the usual manger, which depicts the Christ Child in a four-sided building, for actually the manger was in a lean-to, part of which was a cave, so Father Cook and Mr. Shaw have built the cave out of rock. It is inside the church and all are welcome to visit it.

Mrs. J. Marie Ropp is in Laguna Beach, holidaying with her son, R. Macauley Ropp, and her daughter and son-in-law, Mr. and Mrs. A. A. Goetz. She will remain at the resort until after the first of the year.

Mrs. Pauline Kull has had the Desert Hot Springs Baptist church was beautiful over the Yule Season too, with a large Christmas tree shedding its light throughout the building.

The First Baptist church Women's Mission Society held their Christmas meeting at the home of Mrs. Ethel Carlson. Mrs. Dave Larsen gave the Devotional Mrs. Frances McGee had charge of the program.

Mr. and Mrs. Al Volkman had as their Christmas dinner guests: Mr. and Mrs. J. B. Eldridge from the China Lake Navy Base (N.O.T.F.), Mr. and Mrs. Joe Merrick, Capt. John Sandboe, and Mrs. Frances Grigsby.

Mrs. Anna Miller spent the

holidays in Montebello, celebrating, not only Christmas, but also the Golden Wedding Anniversary of her sister and her husband, Mr. and Mrs. M. Smith.

Ladies of the Jewish Community Group met at Mrs. Natalie Furman's "El Reposo" for surprise party for Mrs. Ruth Geffin. The party was a farewell to Mr. and Mrs. Geffin who are leaving for the East.

Mrs. Pauline Kull has had as her guests, her sister, Minna Howell from Fresno, who will remain until after the New Year, and her son and daughter-in-law, Mr. and Mrs. Earl Kull, and their son Stephen.

The Donald Hulberts are vacationing in Ensenada, Mexico, for the holidays. With them is their houseguest, Dr. Karl von Schilling who has returned recently from a tour of the East. They will all be back in town for New Years Eve, which they will spend in Palm Springs.

Mrs. Lillian Woods held a continuous "Open House" during the Christmas holidays, serving her famous "Tom and Jerry's" to her many visitors.

PALM DESERT

By LOU KUEHNER

TRADITIONAL CHRISTMAS

Christmas isn't Christmas for the Hal Kapps unless they have their traditional Christmas Caroling Party, Last Sunday, December 19, they had friends over for dessert and caroling. Those present included Messrs and Mmes. Claude Hoffman, William White from Riverside, Harold Wright from Palm Springs, Ted Smith, Earl Obern, C. H. Burley, and Mmes. Elizabeth Somerbell, Kaufman, Harriet E. Bloomingdale and Almarine Adams.

On the following Thursday the party was repeated — this time for a different group of people. The Stanley Ring family, the Stewart Trumbles, Mrs. Helen Anderson and her escort, William Turner, and the Lee Odle and Clarence Bosworth families attended the function.

BIRTHDAY PARTY

Drew Weimer is very fortunate to be able to celebrate her birthday in real holiday fashion.

On December 24, she had seven charming young ladies as her guests at the Shadow Mountain Club to help her celebrate her eighth birthday.

Favors in the form of chocolate Santas were served, along with candy canes and nut cups. Following luncheon the guests were treated to some specially prepared games by the hostess.

Guests present were Cathy Malone, Vicki Wenck, Phyllis Caylor, Judy Nutton, Dorothy Morton, Patti Clark and Trent Barnes.

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Mr. and Mrs. Robert Keedy entertained their Bridge Club last Tuesday, December 21. The group consisted of Messrs and Mmes. Kay Olesen, Ken Eckert, Joe Epps, Dan Williams, Ed Hegen (guests from Portland, Oregon who were sitting in for Mr. and Mrs. Bob Ellsworth). Refreshments were served and gifts exchanged.

Don Blanding, world renowned poet, was visiting the Desert Magazine Art Gallery last week. Also perusing the halls was John Hilton, famed painter of desert scenes.

Mr. and Mrs. John Raft spent an enjoyable evening at the Shadow Mountain Club last Monday. John Raft has just completed a starring role in the Broadway musical, "Pajama Game."

Mrs. Rebecca Keene is visiting her daughter and son-in-law, Mr. and Mrs. Robert Keedy for the holidays.

The college gang is also in evidence on the desert for the holidays. From San Jose State College comes Karen Olsen.

From Menlo Park Junior College hails Gary Olesen, also Donald Genasci who is the nephew of the Howard Ellsgoods.

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The William Addingtons and the Rollins are new homeowners in Palm Desert. Many Palm Desert friends were briefed to hear of the death of Mrs. Beatrice Lyons. Mrs. Lyons is survived by her husband Jesse Lyons of the Lyons Plumbing Company.

May your

New Year

be

joyous

Arthur Elrod Ltd

886 North Palm Canyon Drive

Phone 2824

**Heartiest Congratulations
and
Best Wishes**

**Blue Skies
Trailer Village**

We are happy to see
such an asset to our
wonderful community



**SAMSON-CURTIS
INSURANCE**
756 N. Palm Canyon Dr.
Palm Springs

Congratulations!

Blue Skies

Trailer Village...

During our many years of building
we will always remember with
pride and pleasure, our part in the
construction of America's Most
Luxurious Trailer Park.

**MHOON & MHOON
BUILDING CONTRACTORS**
Palm Desert



Wind Fans Fire at Hot Springs

High winds which swept across the desert Sunday were blamed for the complete destruction of a clubhouse at Sky Valley Hot Springs, eight miles east of Desert Hot Springs.

The loss was estimated at \$7,000. The building was completely destroyed and a pile of lumber and carpenters' tools were also lost.

Desert Hot Springs Forestry Division fire fighting unit fought the blaze but was balked by the wind.

A man and a woman, not identified by the CDF unit, were slightly injured.

p.m. and will feature refreshments and tours of local office facilities.

A similar observance will be held at the company's Palm Desert office at 45-100 Larkspur Lane.

Calectric's 50th anniversary cake, selected earlier this year in a series of cake-baking contests held throughout the Calectric system will be served to all guests.

The local celebration and similar celebrations at offices throughout the Calectric system will mark the formation in December, 1904, of the Nevada Power, Mining and Milling Company, the parent company of California Electric Power.

The company's first power source was a hydro-electric plant on Bishop Creek in the High Sierra. Principal power sources today are a 190,000 kilowatt steam electric generating plant at Highgrove, Hoover Dam and hydro plants on the eastern slopes of the High Sierra.

PAPERS FOUND

Finding of personal identification papers and a return train ticket to New York, with the name of Thomas J. Walsh, New York City, was reported to police Sunday by Goldie Musin Petaluma.

The 20 persons appeared as donors, and 18 were accepted, Henwood said. Quota was 25 pints of blood.

"The 20 persons who took time from their busy holiday season to donate blood were very considerate," Henwood said. "Considerate of themselves, their family and friends — in case of any emergency."

"They demonstrated the true holiday spirit," he added.

Next visit of the Blood Bank

will be at Desert Hospital Monday, January 24, from 11 a.m. to 1 p.m. Reservation may be made by calling the hospital, 2251.

An excellent response to the December visit of the Riverside-San Bernardino two-county Blood Bank at Desert Hospital Monday, was reported by Robert Henwood, hospital administrator.

Twenty persons appeared as donors, and 18 were accepted, Henwood said. Quota was 25 pints of blood.

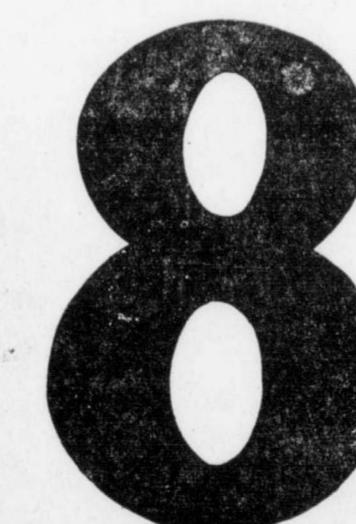
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LOSES WALLET

Loss of a wallet containing \$106 in cash, his driver's license and other identification, was reported to police Friday by Jerry Collins, 115 North Palm Canyon drive.



CITIZENS NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE (MEMBER F.D.I.C.)

PALM DESERT

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Open! New Year's Eve!

EL MIRADOR'S

South Pacific Room

- ★ Supper will be Served
- ★ Entertainment
- ★ Fun Galore
- ★ No Cover
- ★ No Minimum

Music by . . . THE GLOOM CHASERS

* * * * *

And in the . . . Kua Room

Where Fun will be the Main Theme

TEX KIDWELL

Internationally Famous Cowboy Singer

DON MARTEEN

Handsome descendant of the Dons

BOTH WILL SING FOR YOU!

Also no cover...no minimum

Frank Bogert, Mgr.

El Mirador HOTEL

PALM SPRINGS, CALIFORNIA

Banking
MORE DAYS

TO ADD TO
OR OPEN
YOUR</

NATION'S LEADERS MADE NEWS IN VILLAGE IN '54



Top news story of 1954 was President Dwight D. Eisenhower's visit to Palm Springs. His top relaxation were rounds of golf at Thunderbird and Tamarisk Country clubs. Above, the foursome includes Ben Hogan, Paul Hoffman, President Ike and Paul Helms, whose Smoke Tree Ranch home the presidential party occupied while here.



Harry Paisley, 1954 president of the Chamber of Commerce in a successful year.

CONCLUDED FROM PAGE 1a

Police Chief August G. Kettmann and Mayor Charles Farrell.

This year the story presumably had its ending in the requested resignation of Police Chief John S. Davis, and the reappointment of Kettmann to his former position. No other heads rolled... but the town and all of its residents were after Davis' after he issued a letter blasting the town as a possible future den of gambling and other vices.

There were other resignations among city officials due to offers of better positions. John Keefe, public works director, will take over as city manager of San Bruno; and W. G. Roesseler, planning director, left to become associated with the City of Kansas City, Missouri. Herman Ranes of Yonkers, New York, replaced Roesseler. Named to succeed City Manager R. W. Peterson as treasurer, (he resigned in 1953) was Shelby V. Langford.

THE CITY WAS ALMOST

double in size during the year

by the annexation of 15½ square miles of land, which by coincidence included the proposed Guiberson cement plant.

It was expected that this would end the controversy for all time, but toward the end of the year two residents of the area requested permission from the attorney general to question the validity of the action.

Since then, Guiberson has sought sites in Hemet and Perris, with no success anywhere.

Civic projects continued under discussion.

Negotiations were started for acquisition of land for a municipal golf course, but as this concerns Indian-owned land and with added difficulty of minors, it requires congressional action. This places it in the status of an event to be accomplished in 1955, or even 1956. And that will be only acquisition of land.

REGARDING INDIAN LANDS

another important event was the naming of a committee by Secretary of the Interior Douglas McKay, which is composed

of nine leading industrialists of the United States, all of whom spend most of the winter in the Village area.

This committee will submit recommendations as to what should be done with Indian lands here, and these may be submitted by McKay to Congress for enactment. It could be the start of a solution to the long-standing problem here.

Another important feature was the decision of Judge William Mathes in the Clem Segundo-U.S. Government suit. It hasn't been definitely settled yet, even though a decision was rendered, as both sides have discussed.

1954 A YEAR OF MANY EXCITING EVENTS IN CITY

Locally, Howard Poe defeated Fred Duffey for constable and the three councilmanic incumbents, Frank Miller, Jerry Sanborn and Jerry Nathanson, were returned to office.

Palm Springs had its share of noted visitors during the year, including state and national candidates and officials. Among these were: Oveta Culp Hobby, Secretary of Health, Education and Welfare in President Eisenhower's Cabinet; Orme Lewis, Assistant Secretary of the Interior; Harold Talbott, Secretary of Air; U.S. Senators William Knowland and Thomas Kuchel; Governor Goodwin J. Knight; and the Democratic side; Richard Graves and Sam Yorty, unsuccessful candidates for governor and senator respectively.

ENTERTAINMENT. industry and sports worlds were also represented at most times during the year. Dealing with the sports world, top competitors in almost every field were here.

We lost Ben Hogan from Tamarisk Country Club, but gained Elly Vines. Hogan before his departure, was presented with the \$10,000 Hickok jeweled belt. Male Athlete of the Year award.

Other top golf pros making appearances here included Fred Haas Jr., Marty Furgol, Bo Winger, Dutch Harrison, Doug Ford, Cary Middlecoff, Gene Little, Julius Boros, Lloyd Mangrum, Ed Oliver, Lew Worsham, Jimmy Demaret, Vic Ghezzi, Lawson Little, Jimmy

Hines, Walter Burkemo. On the amateur side were Harvie Ward, Bruce McCormick, Tommy Jacobs, Ken Venturi, Ted Richards and Dr. Bud Taylor.

TENNIS PROS playing an exhibition at The Tennis Club were Jack Kramer, Frank Sedgeman, Pancho Gonzales, Pancho Segura, Don Budge. Amateurs who appeared at both The Racquet Club and Tennis Club included Helen Perez, Nancy Chaffee Kiner, Julia Sampson, Dorothy Bundy Chaney, Art Larson, Noel Brown, Tom Brown, Clyde Hippenstein, Bill Crosby, Ted Schroeder and Herb Flam.

Rodeo stars in Village competition were Bill Linderman, Gordon Davis, Casey Tibbs, Don Johnson, Wag Blessing and Gerald Roberts.

And the Seattle Rainiers continued Spring training activities here, and announced plans for returning in 1955.

A new and serious movement was started by desert area residents to reactivate the Desert County, Inc., movement.

Organizational meetings have been held, and are continuing. Ted Smith of Rancho Mirage is president.

THE MOVEMENT was aided by a Grand Jury investigation of inequalities of county government now existing in the desert area, and its call for correction of these matters.

A clean-up drive was also started for desert highways, but after an initial success it soon became dormant and beer cans

and other debris, if left undisturbed, will soon become a natural feature of the desert.

For beautification, Tamarisk Park was completed and officially dedicated, and grew in popularity throughout the year.

NOW FOR SHORT NOTES of other top news stories:

Palm Canyon drive was repaved from the old stone gates near the north city limits to Ramon road, and when completed was changed from four lane to two lane.

Project of widening and improving Palm Canyon drive from Ramon road to past the curve was approved by the state, with the only obstacle in its path being the securing of rights-of-way from several property owners.

Flood control was an important item, and at one time the dyke which protects the south half of the city was the subject of a proposed law suit. Upon its completion also depends the construction of a new bridge at Araby Point.

Ralph Kiner, star National Leaguer for many years, was traded by Chicago to Cleveland.

TOP CONVENTIONS during the year were those of MAGIC, Junior Chamber of Commerce, and the Shrine.

United Air Lines announced its application to the CAB for a permit to service the Village.

All civic groups immediately joined the campaign.

Dr. Arthur G. Hoff resigned

as superintendent of schools effective June 30, 1955. Bill Dunkerley resigned as Chamber of Commerce manager, and was succeeded by Xavier Lucius. Ray Corliss became publicity director for the Chamber, and an accelerated program resulted.

THE ENTIRE VILLAGE mourned the death of Little Bear, who was Palm Springs' own cowgirl. She had led every parade here for a quarter of a century.

The city's ordinance regulating picketing was challenged in court, and after an initial defeat the union decided to make a test case of the law by starting picketing without permit on New Year's Eve.

Zaddie Bunker flew 15,000 miles solo around the nation, and brought additional publicity to Palm Springs.

Desert Circus was successful under the direction of George Strebe and Milt Hicks, and \$13,500 was distributed to local charities.

FIRES CAUSING the most structural damage were those at: Francis Crocker's home, \$70,000; Ramon Drug, \$40,000; James F. Kelly residence (which also claimed his life), and the Ambassador, \$15,000. Betty Dolf was a victim of an explosion in her apartment, and succumbed two months later.

Everything considered, 1954 was one of the leading "new years" in the history of the Village, and 1955 gives promise of the same.



Six members of city council gather around to make Palm Springs history. It was the signing of the annexation ordinance adding 15½ square miles to the city. Watching Mayor Florian Boyd sign the measure are, standing, Councilmen Jerry Sanborn, Ted McKinney, Earle Strebe; left, Councilwoman Ruth Hardy and, right, Councilman Jerry Nathanson.



Desert County proposals were revived in 1954 and an active campaign launched. Above are shown Lee Odle, secretary-treasurer of Desert County, Inc.; Ted Smith, president and Lloyd Loveland, vice president.



Sworn in by City Clerk Louise McCarn, three incumbent councilmen who were re-elected at the April city election are shown above. They are Jerry Sanborn, Frank Miller and Jerry Nathanson.



A. G. Kettmann, left, was re-appointed Chief of Police to succeed John S. Davis, right, who resigned.



Xavier Lucius, left, was named secretary-manager of the Chamber of Commerce, succeeding Bill Dunkerley, who resigned earlier in the year.



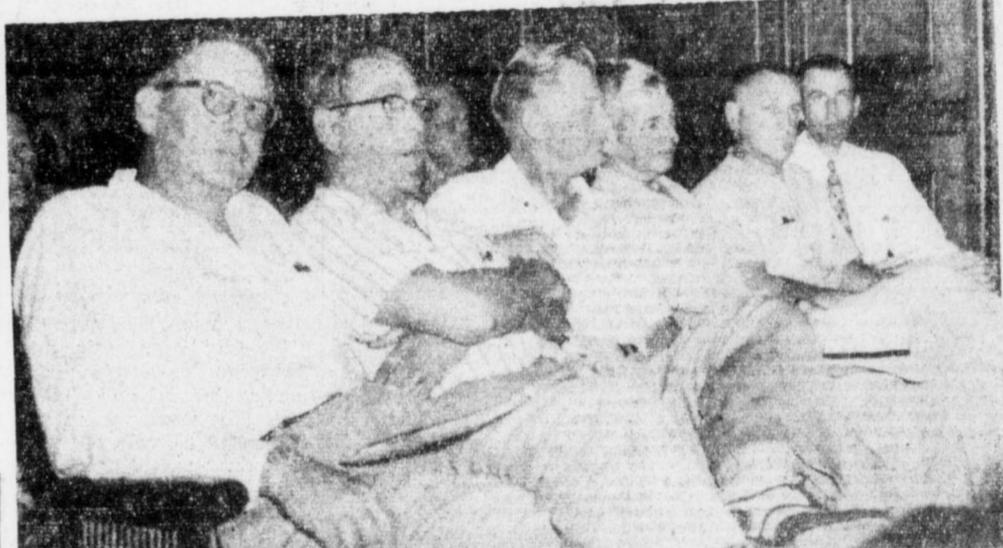
Howard Poe who was elected constable for Palm Springs judicial district.



Raymond Sorum, elected president of the board of education.



Dr. A. G. Hoff who resigned as superintendent of Palm Springs Unified School district, effective at the end of the current year.



The entire desert area rallied in a meeting to protest construction of a cement plant northwest of the Village. At a planning commission hearing in Riverside, pictured above, left to right are Mayor Boyd, Councilman Jerry Sanborn and Earle Strebe, Earl Coffman, chairman of the Tramway Authority, City Manager R. W. Peterson and Dr. Hugh Stephens.



Desert Circus Queen Alice Faye waves from her float in the annual parade down Palm Canyon drive. With her are her two daughters.



The Village listed three air crashes but no fatalities in 1954. An army jet plane crashed at the northern end of the runway. In another crash a heavy wind flipped over a \$20,000 plane and in the third mishap, George E. Goldberg crashed in a single-seater shown above) and suffered only minor injuries.



Among the three big fires of 1954 was the one, pictured above, which destroyed the Francis F. Crocker home. Mary Crocker, 17, was credited with the saving of the lives of seven others in the blaze.

PUBLISHER'S CORNER

By Oliver B. Jaynes

HAPPY NEW YEAR

As another eventful year in the history of Palm Springs draws to a close we at The Desert Sun wish to express our appreciation for the interest and support of our readers, advertisers and friends. Each member of the staff is grateful for the opportunity to live and work in this friendly, forward-looking community and is proud to be identified with the newspaper which serves it.

We acknowledge with thanks the many kind words of encouragement and praise we have received during the past twelve months and appreciate also the adverse criticism which has helped us to better serve Palm Springs. It is your interest and patronage that has made it possible for us to grow with Palm Springs and produce a newspaper that is representative of this famed and interesting Desert Resort.

We wish for all of you that the coming year will be filled with the blessings of health and happiness made possible in a large measure through the privilege of living in Palm Springs — and America!

LIBRARY NOTES

THOUGHTS FOR A NEW YEAR From the American Library Association Bill of Rights, adopted in 1948:

"There should be the fullest practicable provision of material presenting all points of view concerning the problems and issues of our times, international, national and local; and books or other reading matter of sound factual authority should not be proscribed or removed from library shelves because of partisan or doctrinal disapproval."

From "Man's Unconquerable Mind" by Gilbert Hight:

"Every library is an assertion of man's durable trust in intelligence as a protection against irrationalism, force, time, and death . . . libraries are far more necessary now than benefactors like Carnegie ever imagined, because, in the constantly growing flood of useless and distracting appeals to our surface attention—rapidly written magazine articles, flimsy and fragmentary newspapers, and torrents of talk, talk, pouring from the radio—they provide a place to rest, be quiet, step off the moving platform of the Moment, and think."

From Norman Cousins essay, "The Garret and the Master-piece" in "Is the Common Man Too Common?":

"Yes, books can die of burning or neglect. And no one knows

how many books which had been conceived in the minds of their authors were ever written. Hitler did more than merely burn books; he burned the creators of books. There is no answer to this system of preventive cultural assassination. No answer, that is, except one. That is the inspired resolution of free men to keep alive the conditions of creative progress against all attackers from within and without."

"From "An Almanac of Liberty" by Justice William O. Douglas:

"Today, they [libraries] are an indispensable adjunct of community life and adult education. They have helped create an atmosphere of tolerance for new ideas; they have become sanctuaries where men can pursue problems to the periphery of knowledge; they are one of the important influences in our life which make every 'book-burning' project offensive and shocking."

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TRY AND STOP ME

By Bennett Cerf

BENJAMIN had never been on a horse in his life, but he was damed if he was going to let the stable master know that on the first day of his vacation. So off he cantered on a nag looking unconcerned as you please. He did fine, too, till he tried to stop the horse. It paid no attention to him whatever. When it finally trotted into the stable of its own accord, Benjamin was sore as a boil. "This confounded creature absolutely refuses to stop when I tell him to," he hollered. "I want my money back."

"I'm a very busy man," replied the stable master, "and I have no time to listen to your tale of whoa."

A blonde movie star was introduced to Princess Margaret at a London dinner party. Complete mistress of the situation, she tripped while essaying a curtsey, fell on her ear; then asked weakly as she rose, "By the way, how's your sister?"

A collection agency wrote a slick evader at a Park Avenue address, "We hope you can send in the amount of your bill, which is now two years overdue." The slicker actually answered. What he wrote was, "Sirs: The amount of my bill is \$818.71. Very truly yours."

A meek little student from Joe Brandt's journalism class at UCLA went to fetch a cup of coffee in the cafeteria near Bob Campbell's book emporium. When he returned, a scowling bruiser had usurped his seat.

"Whaddya mean, it's your seat?" challenged the husky. "Prove it!"

"For one thing," said the student thoughtfully, "I left a piece of blueberry pie a la mode on the chair."

Pinched for drunken driving after his jalopy had careened through a farm yard, demolished a fence, and gone clear through a neighbor's barn, a defendant stubbornly maintained, "I always take that shortcut home."

Dr. Otis Moore recalls a little verse he perpetrated when he was a carefree student in Iowa:

"Little drops of water,
Frozen on the walk,
Make the naughty adjectives
Mix in people's talk."

Tell-Tale Beverage



PHILLIPS

I Rise to Remark

The wildlife enthusiasts talk about the "flyways" the birds take, on their migratory travels. They follow set patterns, and woe to the farmers if the flyways cross sprouting fields of grain, or melons, or other commodities, as our friends in the Imperial Valley have learned, at times, to their sorrow. Of course, that problem, like so many others, eventually landed in the Congressional office in Washington, and the solution, developed successfully down in the Valley by Baxter Loveland and Harvey Hastian and the others, was to provide feeding areas for the hungry visitors, and tempt or "urge" them to eat at the indicated lunch counter and not mooch the food that would eventually supply the human market with so much of its winter salad, vegetable or melon diet.

What has all that to do with December in Washington, or the far-eastern crisis, or the control in the 84th Congress? Well, I think it would be found that there are flyways for returning Congressmen, and that they have been well traveled in the past few days. Over Routes 60, or 70, or 30, or like your Representative over 80 and then up Route 1. Anyway the political birds, including some geese and most of the lame ducks, are coming back earlier than in other years. I think a lot of us, if we were honest about it, would have to admit that we are back early, to get a rest after a more-than-usual strenuous campaign, and to find out what the changes are apt to be and what is lining up for the next Congress. Congressmen are curious too! Anyway, we are here, and there is much conversation, but little in the way of information, and Christmas will be tomorrow (as I write this letter) and then will come New Years, and then on January 5 you can look at your TV sets and see the new Congress go into session. The next day, the President will deliver his "State of the Union" speech, and we are all waiting to hear that. It is a closely guarded document, until then, almost as closely guarded as the new Budget Message, which will be sent down a few days later. So, until then,

"Each year, the Highway Patrol reviews the traffic accident picture and compiles various statistics for the purpose of planning enforcement and education programs," said Caldwell.

"Preliminary reports indicate that speed beyond the safe limit, right-of-way arguments, driving while under the influence of alcohol and driving in the wrong lane will again head the list of causative factors."

"Again, indications are that nine out of ten traffic accidents during 1954 were caused by driving errors."

Dr. Goldberg is not practicing medicine at this time and cannot answer correspondence.

Dennis, the Menace

By Ketcham



QUOTES

The geese are flying south now: some overhead and others on the highways.—Elizabethtown (Ky.) News.

A guest towel is what often persuades people their hands don't need washing after all.—Town Journal.

The next step will be a cigarette with built-in cough medicine.—Pipewfuls, State Mutual Life Assurance Co.

A clever girl's idea of looking after herself is to get some man to do it.—Irish Digest.

Pie is just one of the things a bride doesn't find as easy as. —Changing Times.

THIS SIDE of The Sun

By Phat

So it's not Don's Way to versify.
Neither can I but
I certainly try.

They say half a loaf is better than none. But I took the whole loaf. Haven't written this piece for ten days. First there was that sincere but effortless Christmas greeting December 23. Then last Monday Don Klotzuecher took over for me with his tale of a trip into Mexico. I had better get back in the groove. Or the top brass may decide to discard this record as worn out.

THIS IS A STORY of Freddie and his dog, Mike. Seems when Freddie was a few years younger his parents presented him with a puppy. Presumably a Springer Spaniel. He was named, let us say, Mike. When Mike grew up he outgrew his Spaniel looks and turned out to be black Shepherd. But these things have their compensations. Because he owned a Shepherd dog, Freddie was selected to be a shepherd in the annual Christmas pageant at a local church. Not just because of the dog, you know, but it helped. Anyway, Freddie cajoled his dad into giving Mike a thorough bath on the afternoon of the pageant. With perfumed soap, yet. Now, Mike is a self-respecting he-dog. That perfumed soap probably deeply offended him. He disappeared. Came time to go to the church and no Mike.

FREDDIE WHISTLED and soon Mike appeared. What a sight! Caked with mud and his shaggy hair full of burns. Seems that to retrieve that wholesome dog smell, Mike had found a puddle. Wallow. Then rolled in the desert. And curtain only an hour away. They brushed Mike the best they could and had him fairly clean by the time he was to receive his cue for the pageant. Freddie and Mike were the hit of the event. (The above story is true and based on the facts. Only the names have been changed to protect the innocent.)

THAT QUOTATION immediately above reminds me. The producers of Dragnet, one of my favorite TV features, must lie awake at nights sniffing the air. And when they smell no smog, rush out and take a flock of pictures of the Los Angeles skyline. To build up a stockpile of clear, sunshiny pictures of the metropolis. This is the city. I am a cop. Otherwise, how could they show a different view each Thursday and every picture clear and beautiful? . . . Speaking about Donald K. as I did above, and his trip into Mexico. He wrote: "I had a room overlooking the bar." And later, "I watched the sun come up over the blue Pacific." Now, wait a minute. Ensenada is on the west coast. And he watched the sun come up over the Pacific. From the west? Maybe he DIDN'T overlook that bar!

NOW THAT CHRISTMAS is over, I would respectfully suggest that next year, communities give more thought to their Yuletide street decorations. We have none of the trouble, I am about to mention, in Palm Springs because our Christmas street decorations are not only beautiful but not confusing. Some towns put red and green globes on their street lights. And when you come along in a strange city it's bewildering to separate the Christmas lights from the traffic signals. Man, a driver has abruptly stopped on seeing a red light only to sheepishly discover that it was a Christmas decoration. And the honking horns from the residents who know the score!

THE OTHER MORNING I had occasion to call Fred Weigel, The Sun photographer, at slightly before 7 a.m. to discuss a picture assignment. When I finished, Mrs. G. chided me. "That's terrible. Calling a man with six children at this hour of the morning." My rejoinder was: "Madame, we had only two boys. And they always had us up and about long before 7 a.m." . . . Someone called a local home on Christmas Eve. The youngster of the home and its pride and joy, answered the telephone. When asked to call her mother, she replied: "She's busy. Whipping up a Tom and Jerry for Daddy."

PITY THE POOR MAILMAN. Just as they get through with Christmas, the state motor vehicle department stuffs five million potential registration cards into the mails . . . Dry Camp Blackie, companion of that Desert Rat, Harry Oliver, is out of the hospital at last. But he hasn't returned to Oliver's adobe Hacienda at Thousand Palms. He needs to recuperate. But can be reached by mail at Box 411, Palm Springs . . . The theme song of Palm Springs should be: Oh, What a Beautiful Morning!"

L. C. LEWIS of Cathedral City made this comment after reading about the lad rescued in the mountains last weekend. All hiking parties in the mountains should at least include three members. Then if one is hurt, another can stay with him while a third goes for help. Good idea.

Say here's a Happy Fifty-Five, Aren't you glad that you're alive!

The Voice of Broadway

By Dorothy Kilgallen

ASTOUNDING is the word for the verdict in the case of Dr. Sam Sheppard.

It may be a correct verdict — he may be guilty — but in my opinion it was a verdict wrongly arrived at and therefore frightening.

I heard the same evidence the jury heard. I saw Dr. Sheppard on the stand. I listened to the summations by both sides.

I could not have convicted him of anything except possibly negligence in not locking his back door.

So I am aghast at the verdict, and I think there is every possibility it will be reversed when it reaches the higher courts.

But Sheppard may indeed have bludgeoned his wife to death on the morning of July 4, and as a consequence may be guilty of second degree murder, as found, or even first degree murder, a possibility mysteriously discarded.

But the prosecutors for the State of Ohio did not prove he was guilty any more than they proved there are pin-headed men on Mars.

This is one of the lawyers and the laymen alike are going to be arguing about for a long time, each in his own jargon and each for different reasons.

It is a meaty judicial problem, just as it is a genuine puzzle for whodunit fans. The grandchildren of the Victorians who debated the Lizzie Borden issues will spend many an hour before the hearth worrying this bone.

But what of the 12 who found Sheppard guilty?

There is no longer any possibility of debate for them; they have judged him a murderer most foul, and in so doing have given a clear-cut answer to a puzzled world.

In the deepest recesses of their consciences they believe he slew her, and if they believed the law they believe it beyond a reasonable doubt.

What I would give much to know is how?

What fact, or chain of facts, illuminated their decision? What guidance from on High told them Sam Sheppard beat the life out of his wife, but in the second degree? What kept them from giving him the works if they really believed he whacked her 35 times about the face and head and hands, killing her and simultaneously killing the son, she would have borne him this December?

In the news dispatches on the final moments of the trial, it was reported that the jurors did not want to talk to newspapermen and explain how they arrived at their verdict.

I can understand their reluctance.

If they can tell with any cogency how they came to be convinced that Sam Sheppard murdered his wife, they are smarter than the chief prosecutor who sent him up.

I imagine even John J. Ma-

hon, head of the State's staff in the Sheppard case, would be fascinated to hear the jury's theory of the crime.

Mahon's theory of the crime was that Dr. Sheppard must have done it because it certainly looked as if nobody else could have done it. At least, nobody else the police ever found.

But Mahon, honestly convinced as he was of Dr. Sam's guilt, never was brave enough to fill in for court and jury the hours between 12:30 a.m. when Marilyn Sheppard closed the door on her guests and went back into her house and 5:55 a.m. when the voice of her husband was heard on the telephone saying to Mayor Spencer Houck:

"For God's sake, Spen, get over quick. I think they've killed Marilyn."

Mahan never told the jury he believed Sam Sheppard awoke after 12:30 and talked with her, and possibly was hit by her and after that killed her.

Inspector James MacArthur, brilliant detective who was present in the courtroom every day of the trial, held the theory that Dr. Sheppard awoke after 12:30 and talked with her to make love to his wife and she repudiated him with a flippant remark about Susan Hayes, "the other woman" in his life, and he became so angry he killed her.

But MacArthur never took the stand to submit that outline of the crime to the jury.

Dr. Lester Adelson, the pathologist who performed the autopsy on the slain woman, theorized in private conversation—not on the witness stand—that Dr. Sheppard was a psychopath, probably a schizophrenic. But the jury never heard that theory.

So what did they believe? What manner of fabulous deduction did they perform to out-think the combined brains of the police and the coroner's doctors and the prosecuting attorneys and come up with an answer to why the murder was done, and with what weapon it was done?

I couldn't figure it out, and I tried, and I have covered a score and more of murder trials.

This is the first time I have ever seen what I believed to be a miscarriage of justice in a murder case.

It is the first time I have ever been scared by the jury system, and I mean scared.

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NEW YORK CAVALCADE

By Louis Slobol

MIAMI BEACH: A couple of more columnists flew in and so did Johnnie Ray and immediately went shopping for ear muffs and red flannels. Old timers say they can never recall it being so cold here at this time of the year.

It couldn't be colder than the horses that ran for my \$2 bet at Tropical. One or two of them froze right at the starting gate. I know if they could have thawed out, they'd have come through because I had the solemn word of Bill Corum that they couldn't lose.

Joe E. Lewis summed up the weather with his favorite oldie—"I came down here for the Winter—and I got it." However, the weatherman promised a return to the nice balmy warmth for which this resort town is noted (according to the dandies here)—and that's just dandy because by then I would be back in my nice, steam-heated apartment in Manhattan.

Just ran into Vaughn Monroe and his family—here at the Fontainebleau for a nice long stay—Vaughn having been tapped to open in the Supper Club which should be finished even as you read this. In fact, I looked out of the window and where there had been wide open spaces in the morning, there was an entire row of cabanas.

I've forgotten who said it—but someone did after surveying the vastness of this hotel domain. "The Fontainebleau," he was convinced, "is now our newest continent. I know it wasn't Milton Berle or Red Buttons who made the observation because comedians don't make remarks that can be used in a family newspaper when they've had a bad day at the races.

The luxury dining place in Miami Beach is still Felix Young's L'Aiglon which may be compared to a blend of Manhattan's Twenty

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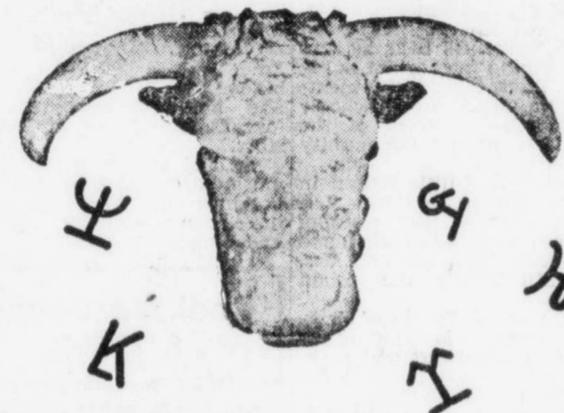
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Open House for Cathedral City Church Sunday

Cathedral City Community church, of which the Rev. Graham Hunter is pastor, meets for worship on Sunday at 11 a.m., with Sunday School at 9:30. Sunday School teachers are Warner Moon, Mrs. Sam Mieilli, Mrs. Alvin Lake, Mrs. Stanley Rozmirsky, Mrs. Don Veltch, Mrs. Charles Blair, Mrs. Marion Woody, Mrs. Arthur DeVall, Mrs. R. G. Tompkins, Mrs. George Zentmyer, Mrs. G. Hunter and the pastor.

Sunday afternoon, from three to six, the pastor and Mrs. Hunter will hold open house at the Manse, 68-575 D street. The Women's Auxiliary meets Thursday, Jan. 6, 1:45 p.m., with the Misses Tucker, 395 F street.

On Tuesday, January 11, Fay E. Brainard of Palm Springs will show pictures of his recent visit to Europe. The meeting is to be a benefit to help pay for a new consignment of aluminum chairs. The congregation presented a new projector to the pastor, at the church's Christmas gathering a week ago.

Religious Science Lecture on Sunday

The Rev. Douglas Bintliff will lecture on the first two chapters of Ernest Holmes' textbook on Religious Science at services of the Church of Religious Science at 8:15 p.m., Sunday, at the Youth Center.

Dr. Bintliff, of Fontana, conducts services every Sunday evening at the Youth Center.

Temple Isaiah to Follow Regular Schedule Hours

Dr. George Gillman, chairman of the Ritual Committee of Temple Isaiah announced Monday that there will be no change in the regular schedule of Sabbath worship at the Temple this weekend.

Sabbath eve services will be held at the Jewish Center on West Alejo on Friday night at 8:15. The topic of Rabbi Leon W. Rosenberg's sermon that evening will be, "This is Your Future." Music at this service will be furnished by the Temple choir under the direction of Harry Tomlinson, with Christine Tomlinson at the Temple organ.

The educational departments of the Center are on vacation this week but are scheduled to resume activities immediately after the beginning of the New Year. Sessions of the Adult Institute will be resumed on Monday night at 8 o'clock, the Children's mid-week Hebrew classes will start again Tuesday at 4 p.m.; the Religious school will have its next session on Sunday, January 9, at 10 a.m.

"Place to Fill" to be Topic Sunday of Dr. Blackstone

"A Place To Fill" will be the subject of the sermon Sunday morning at Palm Springs Community church at duplicate worship services at 9:30 and 11 by the pastor, Dr. James H. Blackstone, Jr. The Chancel Choir will sing "Praise My Soul The King of Heaven" directed by Mr. David Olson.

The evening service will begin at 7:30 with a sound motion picture entitled "The Hidden Heart."

Christian Endeavor Societies will meet at 6:15. The high school in the church parlor and the Junior high group in the Youth Chapel. The high school group will have as their subject "One Year To Live."

The Watch Night Service will be held Friday night. At 8 p.m., there will be a potluck dinner and this will be followed by an amateur talent contest. At 11 a Midnight Communion service will start in the church Sanctuary.

ONENESS AND ALLNESS OF GOD

"Heir, O Israel: The Lord our God is one Lord." This declaration from Deuteronomy (6:4) is the Golden Text in the Sunday Lesson. Sermon on "God" in all Christian Science churches.

Holy Communion will be celebrated today, Thursday, at 10 o'clock at St. Paul's in the Desert Episcopal church. No special services are planned for January 1. However, Holy Communion will be celebrated twice Sunday, at 8 a.m. and 11 a.m. At the 11 a.m. service the rector, the Rev. William A. Blondon, Jr., will preach on "Reaching Outward."

Church school will be held at the usual hour of 9:30 a.m.

Services Today and Sunday at St. Paul's Church

Holy Communion will be celebrated today, Thursday, at 10 o'clock at St. Paul's in the Desert Episcopal church. No special services are planned for January 1. However, Holy Communion will be celebrated twice Sunday, at 8 a.m. and 11 a.m. At the 11 a.m. service the rector, the Rev. William A. Blondon, Jr., will preach on "Reaching Outward."

Church school will be held at the usual hour of 9:30 a.m.

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MEET NEXT TUESDAY

City council will hold its next regular meeting at 8 p.m., Tuesday, in the council chambers at the city offices.

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RANCHO MIRAGE

A recent houseguest of Mr. and Mrs. Boyd Andreus was Miss Gwen Whetman of Seattle, who is a University of Washington student. Miss Whetman returned to Seattle on Thursday with Mr. and Mrs. Andreus when they flew to the northern city from the Palm Springs Airport. The Andreus will spend the Christmas holidays with their families in Olympia, Washington.

Santa Claus arrived in Rancho Mirage on Wednesday evening to be on hand for the Children's Christmas party around the lovely white tree in front of the post office building.

Brad and Lady Mary Davis are the proud parents of a son. The new arrival has been named Scott and both he and his charming mother are doing nicely. Davis is a faculty member of the Palm Springs schools and is also president of the Rancho Mirage Community Association.

Another new little citizen in Rancho Mirage is Carna Lee Miller, who is now residing with her parents in their home on Beverly Drive. Mr. and Mrs. Carl Miller are the proud parents.

Mrs. Cora M. Poncin of Seattle, Washington is spending the winter in the desert and making her temporary home at the Casa Verde Apartments. Artist Mel Bearden and Mrs. Bearden of Hoods Port, Washington have arrived and are spending the winter at their home here.

Home from the hospital in time to enjoy the holidays with her family is Mrs. Estella Ewart who is recovering very satisfactorily. Mr. and Mrs. Ewart have moved their offices into the old post office building where they are conducting business as usual.

Actor Bryan Donlevy was seen in the Kiva Market pushing a cart well stocked with various items to enjoy the holidays and absorb some of the desert sunshine for the period of his stay here.

Mr. and Mrs. Ed Slick of Salem, Oregon are spending a few months here. They are accompanied by their two sons who are thriving on the balmy weather.

Santa (in person of Gene

Waltreus) flew in to the Desert Air hotel on Christmas Day from the North Pole. His plane was decorated with the words "Santa Claus" and a large colored picture of Santa. During the morning he flew over the desert area from Palm Springs to Indio dropping colored balloons. The 600 balloons contained notes that any child finding one should go to the Desert Air hotel and receive a gift from Santa and refreshments. The novel party was held around the hotel's beautiful pool and was thoroughly enjoyed by approximately 200 children.

Don and Isabelle Cameron are in Chicago visiting Isabelle's sister who is seriously ill. She is the former Sally O'Neill. Christmas houseguests of the Frederick Smiths of B-Glad Manor were Mrs. Smith's sister and brother-in-law, Dr. and Mrs. Charles Cherry of Beverly Hills.

Mr. and Mrs. A. Ronald Button are spending the Christmas holidays with their family in their new home at Biskra Street and Dunes View.

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Visiting the Sid Greenleafs for the winter are Mr. and Mrs. Fred Anusen and Mr. and Mrs. Charles Strickfaden of Salem, Oregon. Anusen and Strickfaden are connected with the Salem Sand and Gravel company and the Capitol Lumber company in the northwest.

The A. J. L. Hutchinsons spent Christmas at Palo Alto with Hutchinson's mother, Mrs. Sadie Patton Hutchinson and his sister, Mrs. McCabe. The elder Mrs. Hutchinson, who is ninety-four years old, has been hospitalized for the past three years following a fall. She is the aunt of the famous general, George Patton. Hutchinson is feeling much better following his recent serious illness.

Each evening of this holiday season the air has been filled with the beauty of Christmas carols and other well known Christmas music coming from the Desert Air hotel via loud speakers.

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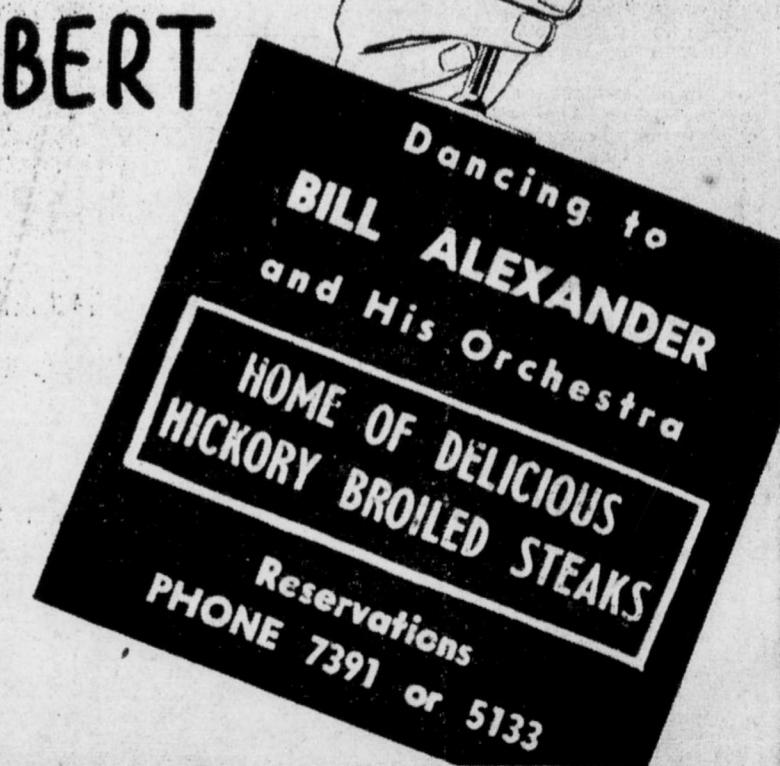
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Chi Chi Starlite Room

Tremendous Holiday Week Show

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RITA LUPINO**

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fun... favors... A Good Time!



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Remember You have a date on DECEMBER 30th (THURSDAY) 1:30-4:30 P.M. ALL OF OUR CUSTOMERS AND FRIENDS

You're all invited to an open house celebration marking the 50th anniversary of California Electric Power Company.

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CALIFORNIA ELECTRIC POWER COMPANY
50 YEARS SERVICE



(Anderson Photo)

A LUNCHEON PARTY at The Tennis Club honored Mrs. William Hogan of Indianapolis who is vacationing here and visiting her daughter, Mrs. John Blish. Mrs. Hogan, seated, is shown with, left to right, Mrs. H. Bedford-Jones, Mrs. Blish and Mrs. William Lake Marcy of Buffalo, New York and Palm Springs.

First Nightrier Dinners to Start Jan. 11

Preceding the opening night at the Palm Springs Playhouse on the evening of January 11 will be the first of the First Nightrier Dinners, which will be held at the Racquet Club with Mrs. Thomas Fleming, Playhouse Guild director, as hostess for the evening.

The First Nightrier dinners, which will be a regular Tuesday night feature of the theatrical season, will be held at various clubs and hotels. They are open to all theater lovers but reservations must be made by calling Playhouse Guild headquarters at 2395. Dinner time is set for 6:15 p.m. and those attending are asked to be on time as show time is 8 p.m. Dinner price is \$4.50 including tax and tip. Manager Herb Rogers has selected "My Three Angels" for his opening production.

The preview performance will be held the preceding night, January 10, and will be followed by the Sponsors Ball at El Mirador. This is limited to sponsor-members only, because of space.

Mrs. William B. Malouf is general chairman for the Sponsors Ball and Mrs. Stewart Williams is in charge of reservations.

Hendersons Host Party for Houseguests

Mr. and Mrs. S. Earl Henderson were hosts at a Christmas buffet at their home at 650 Linda Vista drive on Thursday evening. The party honored their houseguests, Mrs. Henderson's sister and brother-in-law, the N. B. Bowdens of San Jose who will be here over New Years.

There was singing and dancing and entertainment by Johnny and Tani Boyle and Mickey Finn.

Among the guests were the Frank Bogerts, Mr. and Mrs. Trav Rogers, Col. and Mrs. Joe Donovan, the William Brills, Dr. and Mrs. Henry Dollard, Dr. and Mrs. Clarence Woodmansee, the Ward Risvolds, Mary Hurrell, Jay Gould, E. Roy Fitzgerald, Mrs. Janet Essroger.

And: Senator and Mrs. George Mapole, Reginald Schisler of Indio, Ed McCoubrey, the Arthur Baileys, and E. F. Pearsons.

Millers Host Cocktail-Buffet

On Christmas Eve the home of Mr. and Mrs. Arthur G. Miller at 987 North Patencio, was the scene of a cocktail-buffet, with the house decked with Christmas decorations.

Guests included Dr. and Mrs. Norman Clein and their daughters and sons, Clare, Connie, Linda, Buzz and Larry, of Seattle, Mr. and Mrs. A. R. Simon and her mother, Mrs. A. Fusterwall, Mr. and Mrs. Harry Charnes, Mr. and Mrs. J. M. Barde of Portland, Mrs. Dorothy Winkler, Mr. and Mrs. Thomas Fleming and son Bud, Dr. and Mrs. Alfred Strauss.

Mr. and Mrs. Harry J. Casey of Portland are at The Desert Inn for a Winter vacation.

Bridge-Canasta Luncheon Series Starts Thursday

Starting the series of bridge-canasta luncheons at The Tennis Club, the first Ladies' Day will be held January 6, with a special surprise feature planned for the opening party.

Under the direction of Joan McManus, social director, the luncheons will be a regular Thursday event, starting at 12:30. Winning scores will be collected each week, with prizes awarded at the end of the series, Mrs. McManus said.

These luncheons, which proved very popular last season, are open to members and their guests.

Visitors Here for Holidays

Dr. and Mrs. Riley Green of Oakland, are here for a four-day visit with his sisters, Mrs. Ward Risvold and family of 1818 Mesa drive, and Mrs. H. F. Beglinger and family of Thousand Palms.

Also at the Risvold home for the winter is her father, Floyd Green, who came down from Oakland two weeks ago.

Drama Trio to Appear on Program

Palm Springs Woman's Club will hold its first meeting of 1955, January 3, at 2 p.m. at the clubhouse.

Mrs. Boyd Andreus will conduct the business session after which members will hear the Drama Trio, a talented group from the University of Redlands. The play is "Roger Williams and Mary," a particularly interesting treatment of a dynamic moment in American history. It is timely, too, because 1955 is celebrated as the three hundred and fiftieth anniversary of the birth of Roger Williams.

The cast consists of James Cavener, the Narrator, who plays diverse roles in the play; Kenneth Topping, who plays Roger Williams, and Leticia Palmer as Mary.

Mrs. William H. Eisenman is tea chairman and she will be assisted by Mmes. Thomas T. Aldwell, Walter H. Adams, William J. Summerbell, R. A. Pierce, John P. Stetson, Paul Leathers, James Geggie, N. H. Beebe and Miss Patricia Dyal. For this occasion Mrs. T. F. Murphy will have charge of the decorations.

Col. and Mrs. Joe Donovan

(he's with the Air Force and stationed at Hunter Field in Havana) are here to spend the holidays . . . with Mrs. Donovan's parents, Mr. and Mrs. Trav Rogers of 2949 Vacuera road . . . The four will be among New Year's Eve celebrants at El Mirador . . .

The Ben Gales are hosting a small cocktail party at their Thunderbird home . . . on New Year's Eve . . . with dinner later at the club . . . Among their guests will be Joe and Phyllis Froggett, Harold and Florence Murphy . . . Jack and Buddy Bligh . . .

Flamingo

Tom and Jeri Hull of Palm Springs and Hollywood . . . new owners of the Flamingo in Las Vegas, take over operation on January 31 . . . They will fly over there from here today . . . Their children will remain here at the Hull home on Calle de Marcia . . . with Tom and Jeri commuting back and forth.

Jeri will celebrate her birthday on January 13 . . . at the Flamingo . . . and several people from here will be going over for the dinner dance including the Dan Dunlaps, Mr. and Mrs. Jack Adams, and Mr. and Mrs. Marion Hicks of Las Vegas Thunderbird . . . who have a Palm Springs home at Deep Well . . . Also there for the party will be

TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-c Palm Springs, California, Thursday, December 30, 1954 3rd Section

Around Town

with Hildy Crawford

There's no business like show business . . . except that it runs second to the newspaper business . . . in heart-throbbing excitement and fascinating experiences . . . Our performances may vary . . . but our audience here in Palm Springs is so responsive . . . that it deserves nothing but the best . . . As the curtain comes down on the old year . . . it seems a good time . . . to thank all the friendly people . . . who make Palm Springs such a fabulous place . . . to live, to work, to play . . . For even more than the beauty of its stage setting . . . and the wonder of the kleig-like sunshine . . . it's the people that make Palm Springs . . . the box office attraction is . . .

Tonight will be a kind of trial run for New Year's Eve . . . as Vicki and Billy Malouf host a party honoring their houseguests . . . Mayor and Mrs. Elmer Robinson and the Oliver Rousseaus of San Francisco . . . And Ruth and Lou Manseau are giving their "Out of Bounds on No. 10" party at their Thunderbird home. After that is the Family Night party at Thunderbird . . . with Desi Arnaz and Dick Guelich as Honorary Matre D' and Chef . . . If we miss a few places tomorrow night . . . this will be some party . . .

Tom's sister and her husband . . . Mr. and Mrs. James Croffell . . . who are just back from a Caribbean cruise . . .

If Jeri's party turns out to be

as fabulous . . . as the one for

Tom's birthday . . . and I suspect it will . . . this should be

some party . . .

Eggnog Party

No formal invitations have been issued . . . but Dolly Marceuse has asked friends to drop in Saturday evening at her Vla Las Palmas home . . . for an open house and old-fashioned eggnog party . . .

The Gene Kegleys will be

down this weekend . . . to

spend New Years with Mrs.

Ernest Pagano and her daughter Maria . . . at their San Lorenzo home . . .

Mr. and Mrs. C. Thurston Chase entertained at dinner at their ranch home . . . on Christ-

mas Day . . . Among their

guests were some from Rhode

Island and Massachusetts . . .

and Mrs. Chase's brother and

sister-in-law Mr. and Mrs. C.

Terry Keep . . .

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Mr. and Mrs. Marion Hicks of

Las Vegas Thunderbird . . .

who have a Palm Springs

home at Deep Well . . . Also

there for the party will be

Santa Claus Pays Visit to Desert Air

Santa Claus arrived at Desert Air hotel at 2 p.m. on Christmas Day. Being an expert pilot, he flew his own airplane all the way from the North Pole. Arriving over the Desert Air he performed all sorts of aerial acrobatics to the great delight of the 225 children who had assembled around the pool awaiting his arrival. Gifts were then distributed and ice cream and cookies served to all the good little boys and girls.

Lois Lux will be general chairman for the luncheon,

Soroptimist Style Show Next Month

Soroptimist International of Palm Springs will take over the Chi Chi Starlite Room for a style show luncheon on Washington's Birthday, February 22, it was decided at the club's Tuesday business meeting.

Members of Soroptimist clubs in Indio, Banning, Beaumont, Blythe, Riverside, Corona and San Bernardino will be invited to attend and the luncheon will be open to the public. Reservations must be made by calling Muri Gallaghier at 5894.

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Lois Lux will be general chairman for the luncheon,

and Indio area, and dropped balloons. Each balloon had a note attached to it which read:

"Any child finding this balloon, Santa Claus has a gift for you at Desert Air Hotel at

2 p.m."

Santa said that the children he met in the desert are amongst the best little boys and girls anywhere.

with Mabel Russell in charge of the style show and Trixie Jarrett in charge of the music.

Lucille Johnson, club president, presided at the business meeting. It was voted to discontinue secret pals for the coming year.

Mrs. John S. Lapp, Playhouse Guild director, will be the speaker at next Tuesday's luncheon meeting at the Chi Chi. She will speak on the Guild and the Palm Springs Playhouse.

Mrs. John Edward Kelly and her daughter Mrs. Juliet Armsberry of Washington D.C. are spending several weeks with Dr. and Mrs. H. A. Watson at their home on San Lorenzo road. At the Watsons' Smoke Tree Ranch home, is their son, Campbell Watson of Beverly Hills with his children, Cynthia, Cathy, Tommy and Halford.

Mr. and Mrs. Albert Scott of San Diego spent the Christmas holidays here to be with their daughter Beth. Beth will return home with them and go to Rancho Santa Fe for New Years.

Mr. and Mrs. Hugh Boswell of Hollywood, spent the Christmas holiday here with their son Jerry Bunker and family.

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When you join the Fun

and

DINE AND DANCE AT

the beautiful

DEEP WELL INN

partaking of Santos' superb food and cocktails served as you like them

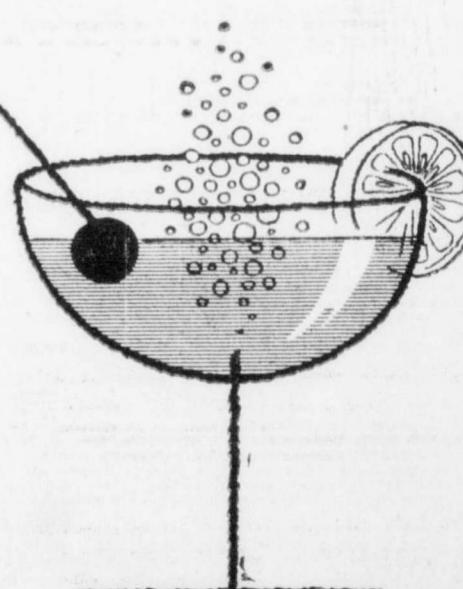
Music by
Todd Gregory

and His Orchestra

Dancing from 9 P.M.

Dinner \$10 per person, tax included

Phone 2583 for reservations



PHONE 2357

(Continued from page 1c)

Around Town

his poems set to music . . . It's a typical Christmas carol type of song . . . and entitled "Hurry, Hurry" . . . and was sung by a choral group in Beverly Hills for their Christmas program . . .

Leon Meyer . . . who was at El Mirador last season . . . is in the Statler Terrace Room . . . and writes that he will be down here on a visit . . . after the first of the year . . .

The Horace Penderys of Camino Mirasol . . . are in Honolulu . . . and expect to be there until April . . .

Helen Lloyd . . . who spent Thanksgiving with relatives in Portland . . . spent Christmas with friends in the Valley of the Moon . . . The friends are owners of the Sonoma Golf and Country Club . . . She will be back in her Los Angeles home shortly after the first of the year . . .

Visitors Honored

Poinsettias decorated the house Tuesday when Mrs. Noble Banks was hostess at a luncheon at her home at 354 Vialmondo del Sur . . . The party honored Mrs. William J. Hogan of Indianapolis . . . who is here to visit her daughter Mrs. John Blish . . . and Mrs. Arthur Seddon of Macon, Georgia . . . who is spending December here with her sister Mrs. Helen McCullough of Smoke Tree Ranch . . . There were about 14 guests.

Mrs. Max Schwab was hostess at a pre-Christmas party at the Oasis . . . honoring Mrs. Seddon . . . and numerous other small affairs have been given in her honor . . .

Open House

Sammy Sontag held open house at his home at 260 Via Las Palmas on Sunday . . . It was his usual "Around Christmas" party . . . and his cute little six-year-old daughter Lindsey flew down from San Francisco for a two-weeks visit . . . in time to be hostess at the party . . . Among the sixty-some guests

Kenneth and Helen Kirk and their two charming young daughters Cynthia and Helen . . . are at the Kirk home on Camino del Norte for over New Years . . . They will entertain around 30 friends for cocktails at their home on New Years Eve . . . before going on to the Racquet Club . . . where they will share a no-host table with

Jack Dempsey was launching at Tamarisk on Monday . . . Next day, same place . . . Joan Davis . . . and George Burns with Jack Benny . . .

Gardeners know that plants and trees flourish here . . . but sometimes it is amazing . . . Each year Theodora Fleming decorates the olive tree that stands by the wall in front of their home on Via Lola . . . and this year she found it had grown so much . . . she had to use 78 more lights in decorating it . . .

It was a nice party given by Gwyneth and Bill Marcy Tuesday night . . . and it is too bad they won't be here longer . . . they are charming hosts . . . It was a pleasant surprise when Dr. Mace and Dorothy Gazda walked in . . . While they arrived from Chicago a week ago . . . Dorothy had been in Los Angeles most of the time . . . getting the right shade of blue on their new 8-passenger station wagon . . .

Billy Malouf and Tom Fleming were out of town . . . and Mayor Elmer Robinson of San Francisco was down with a cold . . . but the three wives

who dropped in for cocktails the Flemings and Maloufs . . . and hors d'oeuvres were the Charlie Farrells, Bill Powells, Malcolm Clarks . . . Glenn and Vivian Austin, the Monte Herberts, Bill and Eve Brooks . . . Mary Hurrell and Jay Gould, the Joe Grabiners, Scotty Rubin and Deenie Best . . . Dr. and Mrs. George Kaplan, the Al Halls, Douglas Whitneys, Sherman Hulls . . . Marilyn Murphy, Marjorie Pohl, Eleanor Tenant, Maxine Lewis . . . Mr. and Mrs. Henry Goodie of New York, Al Gerstens . . .

Scotty Rubin's invitations . . . black and white Scotty dogs . . . are out for his annual New Years Eve party . . . at his home on El Portal . . .

Holiday Here

One of the nation's top psychiatrists . . . Dr. Meyer Zelig and his wife . . . are down for a Racquet Club vacation . . . General Ira Hamblurg (head of Plymouth Rubber company) also vacationing there . . . as are . . . the Bruce Humberstones (he's the motion picture director) . . . and Vic Orsatti (actor's agent) and his wife who came for the holidays . . . and the William Burlinghams of Los Angeles . . . Down for the New Years Eve festivities at the Club are Mr. and Mrs. Toby Wilcox of Balboa . . . the Alfonso Bells, Paul Masters and Dwight Hirsch . . . Arriving Sunday for a few days were Violinist Jascha Heifitz and his wife and small child . . .

Joan McManus . . . who directs social activities at The Tennis Club in such vivacious fashion . . . is planning a party a month she tells me . . . The first is scheduled for the evening of January 21 . . . and will be a White Elephant party . . . So this is what you can do with those Christmas ties . . . jeweled mouse-traps . . . and other gag gifts . . . and have fun doing it . . .

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AT THE FLAMINGO hotel in Las Vegas are Tom and Jeri Hull of Palm Springs and Hollywood. Veteran hotel man, Tom Hull recently purchased the popular Las Vegas hotel and takes over operations on December 31. The Hulls also operate the Hollywood Roosevelt. They will maintain their Palm Springs home and commute between here and Las Vegas this Winter.

Naval Reserve Officers Meet in Christmas Party

came together to the party . . . with the Victor Rousseaus . . . Other guests were the Bill Eisemanns, Fran Bish and Bob Palmer, the Harold Murphys . . . Virginia McLaughlin was escorted by attractive Gene Cretsinger (owner of Hotel LaGuna) . . . Dick and Edith Edwards were there . . . and Joan McManus, Beth Scott, Louise Peale . . . and a number of others . . .

recently.

Local business men in attendance were Captain Herman Reich, director of the school, and Chief Pay Clerk George D. Gannon, who is the Supply instructor.

The Naval Reserve Officers' School, located at Chaffey College, Ontario, held its first annual Christmas dinner and dance at the Officers' Club, U.S. Naval Hospital, Corona, with pay is also available for all students.

Progressive Party Leads to Dinner

A progressive party that found the guests visiting four different homes and winding up with dinner at Shadow Mountain Club was an event of Christmas night.

The party started at the home of Mr. and Mrs. Henry LaForgue at 1040 Arquilla road, with cocktails and hors d'oeuvres. Ribbons, green for the women and yellow for the men, led under the cocktail table and each was attached to a gift.

The party moved on to the Earl Arnold home at 1305 Calle Palo Fierro; then to the Palm Desert ranch home of Mr. and Mrs. Amos O'Dell; and from there to the Palm Desert home of the Lelande Quicks.

In addition to the LaForgues,

The Desert Sun—2c
PALM SPRINGS, CALIFORNIA
Thursday, December 30, 1954

the Arnolds, the O'Dells and the Quicks, the party included the Stanley Browns of LaQuinta and Evelyn Sollen and daughter Olive.

Mr. and Mrs. Dan Stitch and children left Monday to motor to Phoenix and Tucson for a week's vacation.

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Home of the unusual in children's clothing
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on adorable clothes for her youngsters

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not all styles in all sizes

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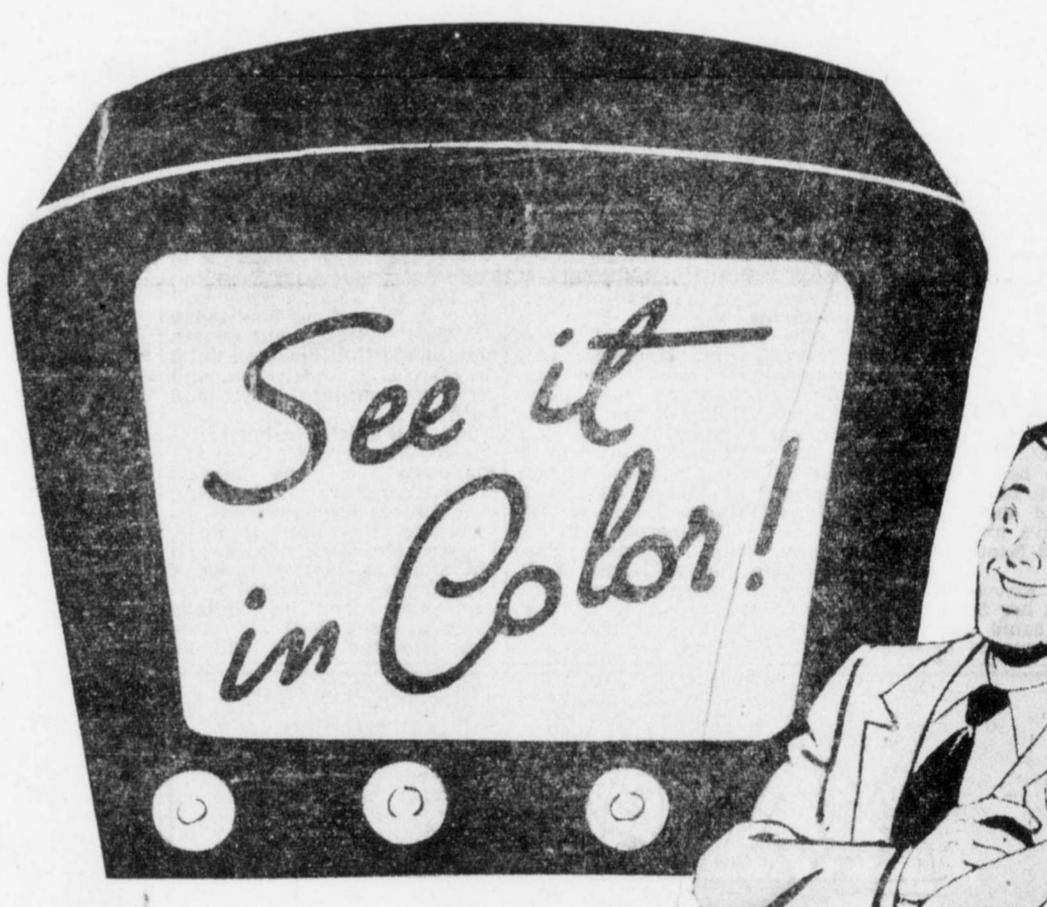
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Served from 8 A.M.

For the first time in Palm Springs it will be possible to see the Pasadena Tournament of Roses Parade in vivid, startling, real-life color. There's a thrill in store for you!

COME EARLY . . . For Reservations Phone 2227

Both of these two exciting annual events will be seen on the beautiful 19-inch Motorola TV set purchased for this occasion from the Palm Springs Music Company, the only local retail outlet for this color TV set.

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Palm Springs, Calif.

756 N. Palm Canyon Drive

The Desert Sun - 3¢

PALM SPRINGS, CALIFORNIA
Thursday, December 30, 1954

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The Desert Sun

Published every MONDAY and THURSDAY
(Except June, July and August, when published Thursdays)

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Box 190, Palm Springs, Calif.

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ALCOHOLICS Anonymous, Friday, Phone 2701.

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PAINTING, decorating, paper hanging. Very reliable. Free estimates. Phone 5850 or 2341.

PART TIME work by the hour. Painting, repairing, cleaning, Reliable. White. Call 2182 and leave message for Joe.

BOOKKEEPER — well experienced in hotel and general accounts available for part time work. Phone 6267.

GRADUATE nurse, companion, can drive. Free to travel. Write Nurse, P.O. Box 361, Cathedral City.

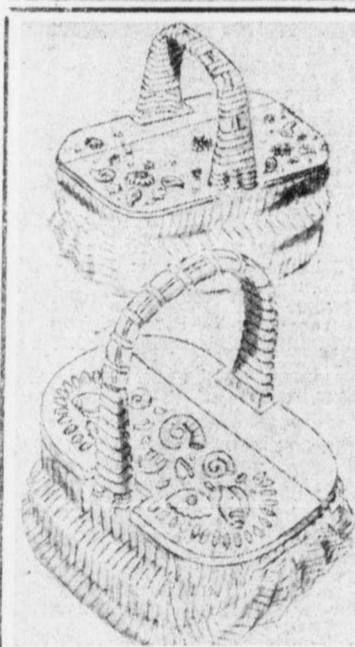
WILL DO ironing, day cleaning. Baby sitting, day or night. Phone 6217.

VIEW LOT. \$2000. Owner must raise money.

Call 4620



HOME AGAIN after a month's vacation spent at the Camelback Inn in Phoenix are Mr. and Mrs. John McClure of 1222 Mesquite. Their daughter Beverly was with them in Arizona.



New, bright note
to swing from
your arm

... to accent your resort
costumes. Shells, posies or
fruit at \$4.98*. Other em-
bossed with assorted jewels
and dresden and lined with
dainty prints or brocade at
\$10.98*.

Adrian's Gift Shop

134 S. Palm Canyon Dr. — next to Plaza Theatre

Open Sundays, and of course, no additional charge for our
beautiful gift wrapping.

* plus 10% Federal Tax



GIRLS' CHOIR of St. Theresa's sang in the lounge of the Smoke

Tree Ranch last Wednesday evening as part of the Ranch pre-Christmas festivities.



(Paul Pospell Photo)
NEW SOCIAL DIRECTOR at Hotel the Oasis is Thel Hamilton, who has arranged several holiday affairs at the hotel.



Naval Officers Meet at Dinner Here January 14

The Southwest Commandery of the Naval Order of the United States will hold its annual Winter dinner meeting at the Racquet Club on January 14.

Around 150 Naval officers, both active and retired, are expected to attend the dinner, according to Commander T. H. James.

Admiral Al Morehouse, who is the Naval officer of the Continental Air Defense with headquarters at Colorado Springs, will be the speaker.

The Commandery met here at the Racquet Club about three or four years ago.

LYRIC TENOR, Erwin Ruff, of the Redlands University faculty, will entertain the guests of The Desert Inn Sunday evening at 8:30. The talented musician will be accompanied by Clyde Zulch.

The Asa L. Arnsberg family returned this week to their home at 1329 South Riverside Drive, from their Portland home.

PLYBOARD STOLEN
Theft of a sheet of plywood from in front of the carpent at his home between Friday and Tuesday, was reported to police by Matthew Ensalaico, 563 Calle Rolph.

The Asa L. Arnsberg family

Denslows

Our 17th Season
on the
Desert Inn grounds
(Free Parking While Shopping)

SALE
Robes, Housecoats,
Challie Gowns
Hand-made Lingerie
Reduced 10 to 20%

Denslows

137 North Palm Canyon Dr.
PHONE 5732



Silhouette Contour Salon Modern Reducing Studio

Relaxing Treatments

French facials and muscle toning by Simone of Paris.

Professional Reducing Method

Lady physician consultant.

Freida Thomas, Manager

373 South Palm Canyon Drive Phone 2431



Something Besides Christmas is Coming! Big December 31st EARNINGS!



AND YOU CAN STILL SHARE in our big end-of-year earnings if you open your savings account on or before December 10th! Take advantage of this opportunity to gain a full month's earnings! To make your dollars add up faster, open or add to your savings account right now!



176 S. Indian Ave., Palm Springs

Palm Springs Phone — 2954



45-149 Smurr Ave. Indio Phone — 7-3416

Indio

Classified Ads

...Ads...

The Desert Sun

Published every

MONDAY and THURSDAY
(Except June, July and August, when published Thursdays)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES

Minimum ad. 3 lines—count 24 letters and spaces to a line) 75¢
1 time, per line _____ 75¢
(Min. 225—1.50 cash in adv.)

per 1 week 2 weeks 1 month
line (2 TIMES) (4 TIMES) (6 TIMES)

1.00 1.25 2.25

• Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

• See by ordering your ad 4 or 9 times, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

• This newspaper cannot be responsible for any mistake in one incorrect insertion; please notify us promptly of any error in your ad.

• DEADLINES—for new copy or cancellation:

MONDAY ISSUE—5 P.M. FRIDAY

TUESDAY ISSUE—5 P.M. TUESDAY

• ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, California.

7

Help Wanted

27

Cocktail waitress

Cigarette girl—steady

PHONE 9033, MR. STEVENS

SINGLE colored woman, pleasant personality, good cook and housekeeper. Ph. 3347.

BABY SITTING, day or night, in my home. Phone 4878

HANDYMAN — Painting, gardening, trailer and home repairs. Ph. 6235 after 6 p.m.

Waitress, waitresses, bus boys, cooks. Extra and steady.

Many other positions

OPEN SATURDAYS

EMPLOYMENT SERVICE

AGENCY

135 E. Andreas Road

SECRETARY, Sales, Waitresses, Maids, Desk Clerks, Nurses.

DWYER'S BUSINESS SERVICE

256 S. Palm Canyon Drive

Agency Phone 7691

WELL established real estate and insurance firm has opening for secretary with general insurance background. For personal interview write P.O. Box 1329, Palm Springs.

WANTED experienced in selling electrical supplies and repairing s.m.a.l.l. appliances. good salary for right man. Campbell Electric, 136 East Andreas.

NEW AND USED CAR SALESMAN WANTED

Phone 7022

Bus. Opportunities

29

VARIETY store, complete. Small lunch counter, bus agency.

TERMS or trade. Route 1, Box 450B, Guerneville, California

FOR LEASE. Brand new butcher shop and produce market, fully equipped. Crocker & Wilson. Phone 2630 or 3442.

Business & Financial

30

We Are Buying All Type Mortgages

Fast Service WE COOPERATE WITH ALL BROKERS Daniels

Investment Company

45-272 Jackson St. — Ind

Real Estate — For Sale**THERESA PRESS**

EVERYBODY KNOWS "YOU ARE LUCKY WHEN YOU LIVE IN PALM SPRINGS"

ECONOMY HOMES
\$2000 DOWN — 2 bedroom furnished home on R-2 lot, rented for 1 year. Room for two more units, close to town. \$13,500.
\$2000 DOWN — 3 bedroom, 100x150 lot, fenced and landscaped, unfurnished except for kitchen utilities and draperies. \$15,000.

TERRIFIC HOME for growing family. 3 bedrooms, 2 baths large rumpus room or TV room with fireplace, screened patio could be used as extra sleeping room. \$16,500.

LARGER HOME
REQUIRES SUCH LITTLE CARE you'll "Live the Life of Riley" in this home. The guest house almost pays your expenses! Main house has 2 bedrooms, kitchen and den opens on to southern patio and pool. Completely walled for privacy. Good terms. \$24,500.

YOU'LL LOVE the convenience and plan of this home — 2 bedrooms, 2 baths and maid's quarters, fireplace, 2 car garage, large yard well planted with citrus, large pool with lanai and cabana with 2% baths. This home has been reduced for quick sale. A good buy at \$27,500.

RENTALS
FURNISHED in modern — 2 bedroom duplex — \$125.
FURNISHED completely — 2 bedroom home, fireplace — \$135.
SEASONAL RENTAL. Completely furnished 2 bedrooms, 2 baths, den, fireplace — \$300.

INCOME
TRIPLEX. Good income, all leased — \$27,500.
HOTEL, almost new. 12 units very attractively furnished. \$90,000.

LOTS
R-1 Lot — \$800.
R-1 Lot, 100x100 — \$1600.
R-1, 101x246, one of the few Las Palmas lots left — \$8500.

THERESA PRESS

REALTOR

611 South Palm Canyon Drive Phone 5282 or 5294

MUTUALITY IS OUR ENDEAVOR

TO ATTAIN THE GREATEST POSSIBLE NET RETURN
THROUGHOUT THE REMAINING USEFUL LIFE OF
THE PROPERTY, SERVES BOTH LANDLORD AND
TENANT.

F. J. Malter & Co.— Chain Store Developers —
SALES — LEASES — LOANS7-5521 Trinity 1871
Indio, California Los Angeles**Lots & Acreage 33****TERRY RAY**

LUXURY HOMES
CHOICE location, 3 bedrooms, 3 baths, fireplace, touch plate switches, built in stove, forced air heat, central light control, refrigerated cooling, double garage, dishwasher, garbage disposal, pool. \$41,500.

INCOME
TENNIS CLUB area, 12 unit hotel, room for more, pool. Reduced to \$65,000.

SPECIAL
LARGE residential lot. \$1800.
BRAND NEW HOUSE

2 BEDROOMS, \$10,850, \$2000 down.

NEW HOUSE
3 BEDROOMS, 2 baths, fireplace, forced air heat, cooling, oversized lot, \$16,950. Small down.

CASH OUT
11 UNITS on Palm Canyon Dr. 170 foot business frontage. 1 acre property, large pool, only partially developed.

TRADE
WHAT YOU HAVE
FOR WHAT YOU WANT
Vacant and improved Palm Springs and out of town properties, total value \$185,000, will trade all or part for Palm Springs income.

REALTORS
Jules De Vorzon Howard Palmer
Ernie Dunlevie
Helen Churchill Joyce Chapman
773 N. Palm Canyon Ph. 2064

James Hammond
REALTOR
875 N. Palm Canyon Drive
Phone 5373

PARTIALLY furnished, 2 bedroom home with rumpus room, ideally located. Walled and landscaped. \$18,500.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate
Buys Consult

ADOLPH ISRAEL

Realtor
and associates
671 N. Palm Canyon Ph. 2981

Winter Hideaway
FOR RETIRED bachelor or couple who are income minded; every room has a separate entrance. A versatile 4 large room home with 3 baths and 3 frigidaire, completely furnished for only \$16,500. Call:

FRED KOTY — 4620

The Desert Sun — 4c
PALM SPRINGS, CALIFORNIA
Thursday December 30, 1954

35 Real Estate — For Sale**DON'T SHOOT YOUR
NEW YEAR'S CANNON
'TIL YOU'VE HAD A
TALK WITH GANNON
and Associates****HOMES**

\$9,750 — \$750 DOWN. New 2 bedrooms unfurnished, 12x23 living room, 7x10 service room, carpet. Nice location. \$90 month on balance includes taxes and insurance. Call — Henry Burton.

\$10,750 — \$1750 DOWN. New 2 bedrooms, service and storage room, carpet, large living room, ample closets, heating and cooling. Finest modern construction. Excellent residential area. Balance \$95 month includes taxes and insurance. Call — Henry Burton.

\$15,975 — \$2500 DOWN. New 3 bedrooms, 2 baths, living room 17x23, kitchen 10x19, breakfast bar, Swedish fireplace, central gas furnace and cooling ducts, sliding glass doors to patio area, 2 car garage, completely insulated. Tropical cool roof, large lot. Centrally located, near schools. Balance \$120 month. Call — Al Ziskin.

\$21,500 — \$6000 DOWN. For a large family, 4 bedrooms, 3 baths, dining room, service porch, large kitchen with loads of cabinets, living room and den, large walled and landscaped corner lot. Will sell furnished including television. Call — George Gannon.

\$32,500 — \$12,500 DOWN. Modern 4 bedrooms, 2½ baths, central heating and cooling system. Hardwood floors partially carpeted. Beautiful view from large living room to south enclosed patio. Flagstone fireplace. Large lot completely walled and landscaped. South end location near Cahuilla school. Call — Geri Fredericksen.

\$45,000 — BEAUTIFUL, NEW, modern Las Palmas home. 3 bedrooms, 3 baths, custom built for real desert living. Grounds completely walled and landscaped. South patio with swimming pool, \$45,000, including carpets and drapes or buy completely furnished. Call — Jim Morton.

UNITS

4 — NEW, MODERN, well designed one bedroom unfurnished apartments. Large living area, heated and cooled throughout. Completely insulated. Tropical cool roof. Good location \$25,000 full price — \$5000 down — balance \$177.52 month.

GANNON REALTY CO.
REALTORS

711 N. Palm Canyon Drive Phone 2772

**HICKS
FEATURED
VALUES**

MODERN TWO BEDROOM, two bath home. Smart den, fireplace in living room. The heated pool is a gem and watering the lawn is a breeze because of the sprinkler system. Tastefully furnished and the price is only \$29,500.

WALLED CONTENTMENT in this modern ranch style home in tip top condition. One of the best constructed homes in Palm Springs. Walls and ceilings fully insulated — no expense spared on details and materials. Also has central heating and refrigerated cooling plant in basement. Large living room opening onto glassed lanai area and patio. Full size separate dining area, 3 master bedrooms with 3 full tile baths, 2 car garage. Large and completely walled lot with extensive landscaping. Choice Las Palmas area. For sale unfurnished at less than reproduction cost. A very special home for a discerning client. \$59,500

HAROLD HICKS

REALTOR S13 N. Palm Canyon Drive Phone 2736

Associates Mildred Jackson Burnham Bigelow Paul Aust Ray Baur Ken Herman

Peter B. SheptenkoOFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATEONLY \$1500 DOWN
BUYS A BRAND NEW deluxe home. Has 3 bedrooms, 2 large fully tiled baths. Large living room with suspended Swedish fireplace. Ventilated throughout. Large plate glass windows with sliding glass doors. Double garage. Large lot. Reduced from \$23,500 to \$18,500. Don't miss seeing this charming home.

EXCLUSIVE AREA

4 BEDROOM, 3 bath home. Beautifully decorated and furnished. Carpeted throughout. Large 150 foot corner lot, completely walled in. Plenty room for pool and guest house. All for only \$27,500.

TRAILER PARK

FINEST IN THE entire desert area, adjoining Bing Crosby's fabulous Blue Skies Trailer Village. Has 80 spaces, store building, gas, electricity, and plenty of water. Shows terrific income. See this buy today.

FIVE UNIT

APARTMENT HOTEL
LARGE deluxe owner's unit, plus 4 additional units. All are beautifully furnished. \$6000, completely equipped swimming pool. Room for more units. MUST SELL \$47,500. Easy terms to qualified buyer.WE HAVE THE BEST
INCOME BUYS IN TOWNLET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

All types rentals—Season or by the year.

Associates Esther P. Hammond

Eve Morgan Chas. Mathews Marian Mathews Lisa Jones

2 BEDROOM HOME on reservation, North end. Splendid condition. \$4650 takes it!

\$2000 down, \$50 month. This is the best buy that has been offered on the reservation this year. Write Box 598 or Phone 5572 after 6 p.m.

HOTEL AND APARTMENTS
11 units. Heated pool.
1225 N. Indian Avenue**35 Real Estate — For Sale****MURPHY REALTY**

SAYS

"50,000 POPULATION BY 1965"**"BUY PALM SPRINGS NOW!"****AMONG OUR WIDE VARIETY
OF
RELIABLE LISTINGS**

\$10,500 UNFURNISHED. 4 bedrooms, 1½ bath, large living room with fireplace. Walled and landscaped lot. Furnished \$12,000. 1st Trust Deed, \$7700 payable, \$71 monthly includes 4% interest, taxes and insurance.

\$18,425 UNFURNISHED. 3 bedroom, 2 bath, pool, walled lot, large living room and fireplace.

\$17,500 FURNISHED. 2 bedroom, 2 bath. Lovable home. Large lot.

SPECIAL

FORMER HOME of that lovable captain of "Show Boat," Mr. Charles Winniger. Beautifully furnished and landscaped. 3 bedroom, 2 bath, pool with sunny patio. Completely furnished. \$15,000.

LOTS

LOTS IN ALL parts of the city — Residential and income.

UNITS**WHICH EVER SIZE YOU WANT****DUPLEXES — TRIPLEXES — COURTS****Just One of Our Exchanges**

\$42,500 — FURNISHED — 3 bedroom, 3 bath, beautifully furnished. Double garage. Landscaped, irrigation water. Will trade for L. A. income.

WE INVITE YOU —

to come in and talk over Palm Springs property. Knowing it as we do, because we own property here, we can properly advise you and satisfy your investment needs.

BUY PALM SPRINGS NOW!**CONSULT****MURPHY REALTY**HAROLD E. MURPHY, Realtor
Associates

Mildred S. Potter 964 N. Palm Canyon Drive

A, Charles Harris
Phone 5102**AMY NELSON**

LIKE NEW 2 bedroom home and carport. Immediate possession. Only \$8500, good terms.

NEW 2 bedroom and carport, tiled kitchen and bath, sliding glass doors, steel sash windows. A beauty. \$10,850, small down.

3 BEDROOM, 2 bath home, excellent terms. Choice location. \$13,200, terms.

NEW 3 bedroom, 2 bath, fireplace, tiled kitchen and baths, sliding glass doors, patio, carport and carport. \$16,000, good terms.

3 BEDROOMS, large den, walled, all planted and enclosed. \$26,500.

3 BEDROOMS, large living room with dining area overlooking special pool — and WHAT A VIEW! Can be had completely furnished or just carpet and drapes for \$32,500.

3 BEDROOMS, large den, walled, all tile, all natural woodwork, cut stone fireplace, many built in extras. Refrigerator, stove, washer and drapes included. Forced air heat and refrigeration cooled. Choice location. Including pool and double garage, well landscaped. \$24,000.

3 BEDROOMS, large den, fireplace, kitchen and 2 baths, tiled. Sliding glass doors to covered patio, Paddock pool, double garage, fenced. A cutie. \$27,500.

40 ACRES near Desert Hot Springs. \$4500

Munholland & Co.

1059 N. Palm Canyon Drive

Phone 3673

JOHN C. DAVIS

D. B. CARLIN

Associate Brokers

5 UNITS, 3 rooms each, furnished \$39,500.

FURNISHED 10 units, choice location. \$78,500.

14 UNITS furnished. \$85,000.

FURNISHED duplex. \$16,500.

OUT OF TOWN OWNER — choice lot. \$100x100. \$1800.

FORCED to sell account illness. 2 adjoining highway lots, close in. \$11,000. terms. MANY fine lots to show you, some as low as \$1500.

WILL BUILD on your lot, 2 bedroom home and carport, steel sash windows, tile in kitchen and bath, for \$6000.

Duplex — 3 rooms and bath each. \$9500. Also custom building. See plans at our office. Financing arranged, top quality work.

SEE US BEFORE YOU BUY

WE NEED MORE LISTINGS

AMY NELSON

REAL ESTATE and associates

Gordon Nicholson is now with us

2277 N. Palm Canyon Drive Phone 5254 or 4079

BILLY WRIGHT

REALTORS

ACROSS THE STREET FROM

THE DOLL HOUSE

Cheerful

NEW 2 bedroom furnished

home. Walled 3 sides, car-

port, heated pool. Small down payment.

\$17,500

Real Estate—For Sale 35**Real Estate—For Sale 35**

"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE

Valmah T. Price

With H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. 8-5752

"LET'S TALK IT OVER"

SACRIFICE

BY OWNER. Beautiful modern deluxe home, 2 BEDROOMS, 2 BATHS, luxuriously furnished. Large flagstone swimming pool 18x36, heated and filtered. Well landscaped, fenced corner lot. Roman ruffle brick fireplace and patio. Air conditioned, panel ray heat. TV cable. \$24,500. Phone 5371.

RIGHT ACTION ACHIEVES
Your Wants and Needs in
BUYS, Trades, Leases; on
Homes, Lots, Income Prop-
erty and Ranches.
Trust deeds bought and sold.
2992 PHONES 7375
See MADGE ROCKS, Realtor
278 So. Palm Canyon Drive
El Dorado Hotel Lobby

FURNISHED \$13,500
3 BEDROOM, 2 bath house on
large lot, paved street.

FRANK MILLER

428 N. Palm Canyon Ph. 2929
FURNISHED duplex and garage. \$10,500—\$2000 down, 1 acre, 1 room and bath, best location in Palm Springs, deeded land \$7000.
LOUIS VENGER, 3775 North Indian Ave. Ph. 5595 or 6060
"All Men Are Brothers"

FOR BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

IT'S NEW—3 bedrooms, 2 baths, fireplace, 2 car auto port. Forced air heating and ducted cooling to each room. \$16,500. Dailey. Phone 6860.

TAHQUITZ River home, 2 bed-
rooms, 1½ baths, breezeway. Phone 6235, 872 N. Riverside Drive.

CATHEDRAL CITY

SEASON'S GREETINGS
IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES — LOTS — INCOME
SPECIALS THIS WEEK
LOTS 105x130, \$875—\$975.

Rancho Mirage lot—\$1250.
½ and 1½ acres—\$1500 to
\$2200
SEVEN houses from \$3900 to
\$7500

2 BEDROOM, 2 bath, close in.
C-1 lot; also for business.
\$9950

NEWISH 2 bedroom, view, ½
acre, sliding Arcadia doors.
Patio, asphalt driveway.
\$10,750

CUTE home close in, R-3 lot.
GARAGE can be made rental.
\$9000

NEW 2 bedroom furnished,
carport, close in. Must see.
\$11,500

5 UNITS, ½ acre, facing two
streets, room to expand.
Needs work, but rented. Low
\$12,000

135 HIWAY frontage, income or
business; nice building for
starting. \$15,000, terms.

RUTH BILES
REALTOR
1st house south of Hiway
56 Glenn Cathedral City

Cathedral City

\$9000 — 2 bedroom modern
home on 1 acre view lot, paved
road. Has large fenced patio,
lots of trees, horses O.K.
Also adjoining acre for \$1250
extra.

2 BEDROOM modern home, best
neighborhood, large land-
scaped view lot. Arcadia type
sliding door, fireplace, gar-
age. Only \$13,500, good terms.

1 BEDROOM home on ¼ acre
view lot. Large covered porch.
Can be easily closed in to
make 2 more bedrooms or
lani. Full price \$8500, terms.

1 BEDROOM home on R-2 lot.
\$5900.

ALSO new 1 bedroom home on
R-1 lot, \$7500, \$1500 down
might handle.

ACREAGE
20 ACRES near golf course with
water and electricity. \$18,-
000. Or will divide into 5 acre
parcels at \$1000 per acre.

ALSO near golf course on paved
road, we have 5 acres with
water and electricity. \$7000.
1 ACRE parcel, same neighbor-
hood, \$1250.

Jorgensen Realty
68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

U Finish Homes

\$100 down on your clear lot.

OTTO REALTY

830 Broadway, Cathedral City
Representing
Omar Investment Co.

IF YOU ARE tired of looking at
inflated values, see this ad-
orable 2 bedroom immaculate
one year old home. \$11,500,
furnished. Convenient terms.
Phone 2728.

Business Rentals

CATHEDRAL CITY

Happy New Year

2 BEDROOM house on acre.
Landscaped and marvelous
view. Only \$9000.

LOVELY 1 bedroom and large
screened porch on view lot.
Big value at \$10,500.

A FEW GOOD Cathedral City
lots starting at \$1500.

LARGE 2 bedroom and den,
new, beautifully decorated.
View lot. \$17,500.

2 BEDROOM, 2 bath, big sun
room, heated swimming pool,
refrigerative cooling. Save
\$10,000 on price of \$22,500.

Cathedral City listings
solicited.

Clark Realty & Insurance Agency

MEMBER PALM SPRINGS
REALTY BOARD
Associate Broker Carl Mayfield
68-762 Broadway Ph. 8-4691
CATHEDRAL CITY

BEAUMONT

3 BEDROOM stucco. Double gar-
age. Lot 70x168. Write Jim
men. 8516 Walnut Dr., Holly-
wood 46, Calif.

RANCHO MIRAGE

SALES OFFICE
71-811 Hwy 111, Ph. P.S. 8-3881

APARTMENT HOTEL

COMPLETELY furnished. 10
rental units, 7 with kitchens.
1 manager's apartment. Heat-
ed pool, spacious grounds,
landscaped. \$75,000, \$15,000
down.

Rancho Mirage

SALES OFFICE
ROY ST. LEON
71-811 Hwy 111, Ph. P.S. 8-3881

TAMARISK C.C. AREA**ACREAGE**

\$60 per acre—640 ACRES
\$150 per acre—320 ACRES
\$225 per acre—100 ACRES
\$250 per acre—40 ACRES
\$300 per acre—160 ACRES

TRAILER COURT SITES

TWO POTENTIAL SITES ON
HIGHWAY 111 NEAR THE
NEW BLUE SKIES
TRAILER COURT

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WRENTE TEVIS
JOHN NEWELL
Wonder Palms Road
and Hwy 111
Phone 3-4881

THERMAL

30 ACRES, 15 in early grapes,
2 houses, pool. \$29,500. 81-281
Ave. 58, Thermal.

1000 PALMS

\$5500. Darling 1 bedroom pum-
ice block home. Lot 65x125.
Your terms. Cornelius, 393.

GENERAL

ONE OF YUCAIPA'S FINEST HOMES
Save over \$6000
Now \$21,500

Circumstances force sale of this
fine home with its lovely
panoramic view in fog and
and smog free location.

3 BEDROOM, 3 bath, den, extra
large living room. 22x28
rumpus room, heatolator fire-
place, 20x30 pool, 160 ft. front
completely fenced and cross
fenced. Family chicken equip-
ment, 28 young fruit and 20
shade trees, 3 car garage and
workshop. Newly redecorated.
Terms. Owner 13422 South
3rd St. Yucaipa, Calif.

54 ACRES in Palm Desert High-
lands. Beautiful views, won-
derful homesites with water
and power. \$15,000 c a s h
handles. Call Ted Smith at
8-5022 for this and others.

Exchanges

LET'S TRADE
DON'T say I have the best, but
in my opinion can show you
several excellent income
trades.

COL. WARD WOOLDRIDGE
REALTOR

238 Indio Road Phone 2360

SANTA BARBARA ESTATE

10 ROOM home, 4 acres, hiway
frontage \$60,000 equity. Trade
for Palm Springs motel or in-
come. Write Mr. A. Armenta,
Realtor, 14331 Van Owen
Vnys, California.

Real Estate Wanted 37

5 ACRES of desert with small
cabin near Desert Hot Springs.
Phone Palm Springs 5435, ask
or leave message for Threl-
fall at Trailer Corral.

FOR BEST RESULTS
List Your Property
With Adolph Israel

Realtor, 671 N. Palm Canyon

CATHEDRAL CITY. Cash for
best offer on small furnished
home, from owner. Write Des-
ert Sun, Box 190, File O-9.

NOW READY FOR LEASE**Rancho Mirage**

STORES in new Post Office
building in the hub of
Rancho Mirage. See or call
Roy St. Leon.

3 BEDROOMS, 3 baths, nicely
furnished, carpeted, walled,
garage. Phone 6921.

Trailer Rentals 49

S U P P L Y
71-811 Hwy 111, Ph. P.S. 8-3881

Business Rentals

SPACIOUS 3 bedrooms and den.
Large walled front and back
yard, 2 baths, TV, close in.
\$800 per month. Phone 2981.

FURNISHED house. New 3 bed-
rooms, 2 baths, pool, land-
scaped, fenced. \$650. month.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
lage.

1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
Lot 58, Horizon Trailer Vil-
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1954 KIT Transhome, 2 bath,
aluminum awning, beautiful
location, patio furniture,
extras included. \$2000.
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Desert Sun Photo
FEATURE SOLOISTS John Gurney and Richard Robinson at the Civic Chorus' Christmas Oratorio were honored at a reception held at Palm Valley School Sunday evening. Forming a discussion group at the party were, top, left to right, Gurney, Mrs. Gurney, Mrs. C. E. Dant, J. Blake Field, Mrs. Richard L. Robinson and her husband, who also was soloist. In the bottom photo, left to right, are Mr. and Mrs. W. A. Mason, Mrs. and Mr. Harry Tomlinson (he is director of the Chorus), and Mrs. and Mr. William Tackett.

Bank of America Head Predicts Excellent Year

S. Clark Beise, president of the Bank of America stated today: "A statewide survey just completed in over 300 California communities by the bank's branch managers who interviewed business men, industrialists and farmers, indicates an almost unanimous belief that the economic level of 1955 will exceed that of 1954 in California. In general, it is thought that the construction outlook is bright, particularly for the residential sector which makes up such a large part of the total construction outlays in California."

Beise also stated that farm income is expected to continue

approximately at the same level as 1954. A slight decrease in cash income from crops may be offset by an increase in returns from livestock operations.

While some business men

have expressed reservations regarding the last two quarters of the coming year, overall the survey reflects the confidence and optimism of California business men.

**1/2 to 1/2 off on
Mid-Season Clearance
of
many smart teen-age
Dresses, Skirts and Jackets
Also a group of smart bathing suits
for \$5
mary helen teens
174 NORTH PALM CANYON DRIVE
in The Center**

NEVER BEFORE AT THIS LOW PRICE!

**NEW 21 in. RCA VICTOR TV
only \$ 189⁹⁵**



RCA Victor 21-inch "Special 21," Table model in forest green finish. Matching stand available, extra. Model 21550.

Ask about the exclusive RCA Victor Factory-Service Contract.

SEE THE NEW RCA VICTOR "SPECIAL 21" AT

ONE PACKAGE DEAL!
Your RCA Victor TV Set plus cost of cable and service. Low Down Payment

**PALM SPRINGS
COMMUNITY TELEVISION CORP.**

192 S. INDIAN AVE.

PHONE 2882

HAL WALTZ, Manager

Reception Honors Visiting Soloists for Civic Chorus

Following the highly successful Sunday afternoon by the Palm Springs Civic Chorus of Bach's "Christmas Oratorio" at St. Paul's-in-the-Desert, a small group gathered at the Palm Valley School to meet visiting soloists John Gurney and Richard Robinson.

Sharing the honors was the alto soloist of the afternoon, Reba Mason, a resident of Palm Springs and already known by local music lovers for her frequent appearances as a soloist for the Civic Chorus. Mr. Gurney is now a resident of Riverside and director of the Riverside Opera Association, but was, for many years, with the Metropolitan Opera Company of New York. Mr. Robinson is familiar to Los Angeles audiences where he is tenor soloist for the Roger Wagner Chorale, his most recent appearance having been in the production of the new concert opera, "Carmina Burana." He is to be heard this week in Los Angeles as a soloist for the Bach "B Minor Mass."

Harry Tomlinson, director of the Palm Springs Civic Chorus, has announced that the next concert will be held on January 23, when the Civic Chorus will present various concert choral works, including works of Brahms, Rachmaninoff, Poulenc, and many others. This concert will be repeated in Los Angeles the following week at

the First Congregational church.

The Desert Sun—6c

PALM SPRINGS, CALIFORNIA
Thursday, December 30, 1954

WESTERN NIGHT

AT THE OLD B-BAR-H GUEST RANCH

SATURDAY NIGHTS — 8 P.M.

**DANCING
SQUARES — POLKAS — WESTERNS**

— No Admission Charge —

- **SUPERB DINNERS** from \$1.75.
under the direction of Harry McKenzie.
- **LUXURIOUS ACCOMMODATIONS** from \$10.00
beamed ceilings, fireplaces, etc.
- **COCKTAILS**—
with Cocktail Wrangler Matt Fowler.
- **FINE SADDLE HORSES**
just down from the High Sierras.

— PUBLIC INVITED —

DIRECTIONS: East on Indian Avenue to Hiway 99
continue East and follow the signs.

WILLIAM TAYLOR, Manager

Blanche Denslow Injured in Crash

Blanche Denslow of Denslow's Gift Shop here, is in Scripps' hospital, La Jolla, as result of an automobile accident just outside of that city Thursday morning.

She suffered a fractured knee cap and leg in the accident but is not believed to be in a critical condition.

YOUNG APPOINTED
Supervisors Monday appointed Albert Young to the board of commissioners for the Desert Hot Springs Fire District.

COIN PURSE GONE
Loss or theft of a coin purse Monday evening was reported to police by E. J. Wuthmann Jr., of Palo Alto.

HEAR Latest

VITAMIN Facts

MISS MARINA ROGERS

famed Vitamin Consultant for
W. M. T. THOMPSON CO.
will be in our store

to tell you about the latest information on vitamins and minerals in the field of human nutrition.

You are invited to discuss your diet problems with her without obligation.

CARLTON HEALTH FOODS

FRESH JUICES

Across from Safeway — 360 South Indian
805 BROADWAY CATHEDRAL CITY

**THIS YEAR'S
BABIES
NEED
NEW SCHOOLS!**



**Let's assure them a bright future!
Support your schools this year!**

It's a bumper crop of babies America will produce this year! And when these toddlers, 8,000,000 strong, are ready for the classroom, are our schools going to be prepared to receive them? Are we going to have the buildings, teachers, books and supplies necessary to assure these future citizens of the kind of education they deserve?

If we are—then we've got to pitch in now! Tomorrow may be too late. Put at the top of your New Year's Resolution List a promise to support our community's schools! Remember—better schools are *your* responsibility! Don't gamble with our nation's future. *Your* children need schools! Our schools need *you*!

**Vote YES February 15 on the school bonds
to meet the needs of
the Palm Springs Unified School District**

**Sponsored by: A group of citizens interested
in the future of our school system here.**

